

SPORTS BAR *FINDER APP*

DIRECTV Sports Bar Finder, a mobile app¹ available on iPhone[®]2 and Android,[™]3 allows patrons to search their current location for bars and restaurants for the game they want!

BENEFITS

- » A public awareness tool that promotes your business to millions of patrons nationwide
- » Partnership with YELP to provide real time business information
- » All the advantages of a mobile app without having to pay for its development, testing and implementation

DETAILS

- » Any bar/restaurant customer who receives ESPN or subscribes to any premium sports package will be included!

FEATURES

- » Lists all information such as business name, address, phone, hours of operation and more using YELP data
- » Showcases all premium sports packages that the bar subscribes to from NFL SUNDAY TICKET to Fox Soccer Plus!
- » Includes YELP star rating, customer reviews and photos
- » Sort locations by sports packages, hours of operation, etc, by using the filtering option
- » A premium sports schedule so patrons know what time and on what channel their game is on

Business customers can log on to DIRECTVMVP.com and visit the “MY PROFILE” section to control additional Sports Bar Finder content.

- » Add photos and your favorite teams to enhance your profile

