

DIRECTV

OUR CODE OF CONDUCT

STRAIGHTFORWARD VALUES
Excelling with Integrity

Effective as of January 1, 2025

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A MESSAGE FROM BILL MORROW



DIRECTV is committed to providing reliable and innovative entertainment experiences to millions of households and businesses and doing so with exceptional customer service.

Our success is built on a longstanding tradition of integrity, respect and trust that is upheld by every employee. Our shared commitment to staying true to Our Code helps ensure that our company is always operating with the highest level of ethical standards. This is the foundation to our mission of aggregating, curating, and delivering entertainment focused on our customers' needs.

In today's dynamic and highly competitive environment, it's not always easy to know the right decision, but Our Code serves as your guide. As you serve our customers and communities, utilize the tools that Our Code provides to incorporate integrity into everything you do. When you do, DIRECTV will continue to attract, keep and service customers the right way.

We have exceptional trust in our employees to work with the utmost integrity, no matter the circumstance. If you are ever unsure of an action to take or have questions or concerns related to Our Code, know you can contact 888.DTV.HELP, <http://speakup.directv.com>, or AskEthics@directv.com, at any time. Every time you speak up and ask a question or raise a concern, you make us a better company.

With the knowledge that we are focused on our company values to Care, Challenge, and Deliver, I am confident in the future of DIRECTV and in you – the people who make this future possible.

Bill Morrow
Chief Executive Officer
DIRECTV

Questions or Concerns?

1. Visit <http://speakup.directv.com>
2. Call the DIRECTV Speak Up Helpline: 888.DTV.HELP
3. Email AskEthics@directv.com

**Our Supplier Code of Conduct can be found at <https://www.directv.com/legal/>*

STRAIGHTFORWARD VALUES

The DIRECTV family is built on integrity, respect, and trust. These values instill pride in our brand and challenge us to achieve our shared purpose.

- **We care** about our employees, customers, and vendors.
- **We challenge** ourselves, each other, and the status quo.
- **We deliver** on what matters.

Our Code of Conduct, or “Our Code”, reflects these [values](#). It is our cornerstone and guide for how we do business. Our Ethics & Integrity Program is designed to ensure we share the responsibility to operate with integrity and continuously improve.

Note: “Our Code” applies to all DIRECTV employees and should not be confused with the equally important C.O.D.E. pillars that promote delivery excellence within our Field Services organization (**Care** about the Customer, **Own** the Problem, **Deliver** with Confidence, **Exceed** Expectations).

OUR RESPONSIBILITIES UNDER OUR CODE

The foundation of our success is a commitment to executing our business according to our values, the highest standards of ethics, and the law.

This means we ...

- speak up, and know where to go with questions or to raise concerns
- listen up, safeguard confidentiality, and prohibit retaliation
- execute our business ethically, fairly and in compliance with all laws and regulations
- avoid conflicts of interest
- do not engage in discrimination, harassment, or hostility
- empower our people and support our communities
- respect privacy and intellectual property
- protect and secure Company assets
- maintain accurate records
- participate in and answer questions truthfully during any investigation

Our Code applies equally to all Employees of DIRECTV, regardless of position, level, or location. We are each responsible for understanding Our Code and how it applies to us. Violating Our Code, our policies, or applicable laws may subject you to discipline, up to and including termination.

To help protect DIRECTV’s reputation and business, we also understand our obligation to self-report events covered by the [On and Off Duty Misconduct Policy](#).

Our Responsibilities as Employees

Each of us has a responsibility to act with integrity, consistent with our values and the law.

If you are ever unsure what to do or have concerns about a potential violation of any laws, Our Code, or DIRECTV policies, use any of the resources below to get help.

There are no exceptions to our responsibilities and Our Code. No one – regardless of position, level, or seniority – has the authority or right to direct that we execute our business contrary to the law or Our Code. Period.

When Making a Decision – Ask:

- Is this consistent with our values, Our Code, and other DIRECTV policies?
- Does this feel right?
- Do I know the requirements that apply? Should I consult others for input?
- How would this action be viewed in the media? By our customers? By the person I most respect?

Still unsure? Contact the Ethics and Integrity Team for guidance (AskEthics@directv.com).

Our Responsibilities as Supervisors

Supervisors at every level are integral to our culture and must demonstrate personal commitment to our values – managing our business and our teams consistent with Our Code.

We're doing it right when we create an environment where diversity, equity, inclusion, and belonging are respected and valued, when excellence is rewarded, and when every Employee feels comfortable asking questions and raising concerns.

As a supervisor, you are responsible for seeking guidance when needed from Human Resources or the Ethics and Integrity Team for any actual or potential violations of the law, Our Code, or our policies, including any concerns about such violations or potential violations that are brought to your attention by direct reports or other Employees.

WE KNOW WHERE TO GO WITH QUESTIONS OR TO RAISE CONCERNS

We value a culture of truthful and open communication where Employees can freely ask questions and raise concerns **in good faith**. There are many options available for you to report violations and raise questions or issues, including through any DIRECTV supervisor or leader, any member of the Ethics & Integrity Team, Human Resources, or any member of the Legal Department.

You may also call the DIRECTV Speak Up Helpline at 888.DTV.HELP (888.388.4357), a service run by an independent third-party that allows you to raise concerns anonymously. You can submit questions or concerns online at <http://speakup.directv.com>.

In addition to these resources, AskEthics@directv.com is a quick and easy way to connect with the Ethics & Integrity Team, to ask questions, and get support.

DIRECTV takes seriously all concerns raised in good faith. Each concern is reviewed by a team trained to ask the right questions, determine a response and/or action plan, and do so in a way that protects confidentiality as much as possible, and protects employees from retaliation.

WE SAFEGUARD CONFIDENTIALITY AND PROHIBIT RETALIATION

The building blocks of our “speak up” culture are confidentiality and non-retaliation.

Confidentiality

Many people want confidentiality when asking questions or raising concerns. Every effort is made to maintain confidentiality, recognizing that there may be times where the law, nature of the concern, or other circumstances limit our ability to protect confidentiality.

No Retaliation

We trust, value, and respect each other. Anyone who, in good faith, seeks counsel, raises a concern, or reports possible misconduct is doing the right thing. Period.

Each of us has the right to report concerns and raise questions without fear of retaliation or harassment.

Disciplinary action relating to violations of law, regulation, or Company policy, including Our Code, is not retaliation.

We Prohibit Retaliation

Retaliation may include any action taken against someone for raising a concern in good faith, participating in an investigation, or attempting to deter someone from violating Our Code.

Examples include:

- Demotion
- Termination
- Reduced salary
- Job reassignment
- Threats or harassment

WE EXECUTE OUR BUSINESS ETHICALLY, FAIRLY, & IN COMPLIANCE WITH ALL LAWS AND REGULATIONS

We believe that fairness, integrity, and full compliance with laws are the foundation of a successful business.

ETHICAL SALES AND SERVICE PRACTICES

We always conduct ourselves in an honest, professional, and respectful manner. We represent our products and services accurately and fairly, and we work to earn and maintain our customers' trust every day. Quite simply, we do what we say, and we say what we mean at every stage of our relationship with a customer.

We seek relationships and conduct business with ethical suppliers, vendors, third parties, and business partners (referred to in Our Code as "Suppliers") who share our commitments to customer satisfaction and acting with integrity at all times.

This means we ...

- never sell and/or charge a customer for an unauthorized service or product
- never misrepresent DIRECTV or competitor products or services or attempt to mislead a customer or potential customer
- deliver to customers what we promise
- hold our Suppliers to the same standards, client service, and ethical sales practices that we require of ourselves
- use customer information and systems in a responsible and ethical way (only accessing or using customer information or DIRECTV systems when there is a legitimate business purpose)

FAIR COMPETITION

Everyone benefits from a competitive marketplace, free from unfair restrictions. We work hard every day to earn business on the merits of our products. We avoid activities that may limit competition through illegal or

Potentially Anticompetitive Activities ...

Whether in formal professional settings, or informal personal ones, remain alert to the types of conduct and agreements that can trigger competition concerns – such as:

- discussing or agreeing on pricing strategies with a competitor
- discussing or exchanging confidential or proprietary information with a competitor, except pursuant to an appropriate confidentiality agreement with approval from Legal
- agreeing with competitors to exclude other competitors or divide markets or customers
- agreeing to anything related to employment or recruitment with another employer

unfair means. Violating antitrust and fair competition laws can have severe implications both for DIRECTV and those involved.

If you have any doubts about whether an action you are considering could be considered an anticompetitive activity, send a note to AskEthics@directv.com or reach out to a member of the Legal Department.

This means we ...

- carefully guard our confidential and proprietary information from competitors
- never manipulate a competitive bidding process
- avoid having and never use proprietary confidential information about our competitors
- never discuss pricing, marketing allocations, employment or recruitment practices, or other similarly material information with competitors
- contact the Legal Department prior to any meeting/interaction with a competitor

ETHICAL BUSINESS PRACTICES

We have a zero-tolerance [policy](#) against bribery and corruption. DIRECTV prohibits anyone working for, with, or on behalf of our Company from offering, giving, requesting, accepting, or receiving a bribe. We must never offer or give anything of value to anyone, including Suppliers, customers, or Government Officials, in an attempt to influence decisions or gain a business advantage.

A Government Official includes any individual who works for a government-owned or -controlled institution, including but not limited to:

- any person elected or appointed to a government or royal position
- any person who works for, or on behalf of, a government official, government agency, or an enterprise performing a government function
- any person who works for, or on behalf of, a state-owned or -controlled entity. This includes professors in a public university, or employees of a customer, business, enterprise, or instrumentality that is majority-owned or significantly controlled by a government.
- any officer of a political party or candidate running for public office
- any person acting for, or on behalf of, a public international organization, such as employees or representatives of the United Nations or the World Bank

Suppliers working with us, or working on our behalf, are also expected to uphold our commitment to ethics and integrity, and to avoid all forms of corruption. We carefully select our Suppliers, and never engage, instruct, or permit a Supplier to undertake corrupt activities on our behalf.

Bribery and Corruption Laws

Many countries around the world – including the United States – have and actively enforce laws prohibiting bribery and corruption (known as **anti-bribery and anti-corruption** or **ABAC** laws). ABAC laws prohibit any form of corruption, such as providing a benefit to an individual to gain a business advantage. Some laws focus on corrupt activities involving Government Officials. These laws often do not have value thresholds – **any** item of any value given to induce or reward improper activity can result in significant criminal and civil penalties, not only for DIRECTV but also the individuals involved.

This means we ...

- comply with all applicable laws
- never offer or accept bribes, kickbacks, or any other improper payment or incentive
- avoid actions that could suggest improper influence
- never utilize a Supplier to undertake corrupt activities

GLOBAL TRADE

International business transactions are subject to various domestic and international laws and regulations, such as limits on certain exports and imports, or restrictions on doing business with certain entities or individuals. Violating these laws can result in significant civil and/or criminal penalties. We must protect ourselves and the Company by understanding and abiding by these restrictions.

Sanctions, Boycott and Trade Laws

- **Sanctions Laws:** U.S. and international laws and executive orders that impose sanctions on business activities with certain prohibited countries, entities, and individuals.
- **Anti-Boycott Laws:** A set of regulations that prohibit U.S.-based companies from participating in or supporting international boycotts.
- **Export/Import Laws:** Regulations restricting the export and import of “controlled” items. Examples include “dual-use” items, which have both a military and commercial use, encryption technology, certain high-end computers, and satellite telephones.

This means we ...

- comply with all applicable export, import, anti-boycott, and sanctions laws
- consult with the Legal Department or the Ethics & Integrity Team before proceeding with international transactions, shipments, or imports that may be covered by these laws

WE AVOID CONFLICTS OF INTEREST

Each of us must avoid any situation that is, or may create the appearance of, a conflict of interest.

If a DIRECTV Employee personally benefits from actions or decisions made or influenced by that DIRECTV Employee, a conflict likely exists.

The appearance of a conflict of interest can exist when anyone could – even without complete or correct information – believe that a conflict might exist.

Many conflicts (or apparent conflicts) of interest can be managed by simply disclosing the potential conflict to the [Ethics & Integrity Team](#) and speaking with your leadership team before you engage in the activity that could result in an actual or perceived conflict.

Your Ethics & Integrity Team will help you and local leadership work through any reporting or clearance obligations.

Common examples of conflicts of interest include:

GIFTS & ENTERTAINMENT

Giving and receiving gifts and entertainment can be an appropriate way to develop professional relationships and showcase our business. However, if the value is excessive, it can create a conflict of interest, or the appearance of a conflict. To minimize this risk, any gift or entertainment that you receive with a perceived value above \$100, must be disclosed to the [Ethics & Integrity Team](#). Any gift you give on behalf of DIRECTV, regardless of value, should be accurately reported on an expense report, consistent with the [Global Travel & Expense Guidelines](#). This allows the Company to record all gifts and entertainment accurately and transparently on its books and records.

Remember ...

Business gifts and entertainment are generally acceptable if they are:

- Furthering a business relationship
- Not requested or solicited
- Not excessive, either in appearance or cost
- Infrequent
- Not cash or cash equivalents
- Not during or likely to influence business

In some situations, a gift of ANY value can be problematic – including gifts to or from government officials, companies with which we are negotiating a contract, labor union representatives, etc. Ask for guidance if you

are unsure. If you ever have any doubts about whether a work-related gift or outing creates a conflict, play it safe and notify the Ethics & Integrity Team and your supervisor.

All gifts and entertainment (of any value) exchanged with Government Officials require written pre-approval from your supervisor and the Ethics & Integrity Team.

FINANCIAL INTERESTS IN OTHER COMPANIES

Investments in any of our Suppliers or competitors can create an actual or perceived conflict of interest. They are, therefore, prohibited unless they consist of less than 1% of stock of a publicly traded company or are otherwise approved in advance by the Ethics & Integrity Team.

OUTSIDE EMPLOYMENT OR VOLUNTEER WORK

As active members of our communities, we may wish to use our free time to perform services for another non-competing company, such as supporting a family member's business or serving on the board of a company or charity.

This means that any outside opportunity or employment:

- is done on our own time, using our personal resources, and not DIRECTV's
- does not interfere with or improperly influence our job performance, availability, or decision-making

If you are unsure whether outside employment or volunteer work may be a conflict of interest, complete a [disclosure form](#) and the Ethics & Integrity team will review the situation and provide guidance.

PERSONAL RELATIONSHIPS

Recommending or working with third parties owned or controlled by, or employing our relatives or others with whom you have a close personal relationship can create a conflict of interest. Similarly, offering employment to, working with, or supervising a relative or anyone with whom you have a close personal relationship can be a conflict of interest and may raise discrimination concerns. "Close personal relationship" means a regular and ongoing relationship that is romantic, familial, or financial. Such relationships include (but are not limited to) married couples, unmarried couples, regular or occasional dating relationships, live-in relationships, business partners, others with whom the Employee has business or financial dealings, or any other close personal friendships that might influence judgment. Supervisors who have close personal friendships with any of their direct reports are advised to promptly complete a [disclosure form](#) and inform their manager, to help ensure those relationships do not result in any favoritism being shown by the Supervisor and if appropriate, safeguards can be implemented to protect all involved.

This means we ...

- don't directly or indirectly hire, supervise, or report to our relatives, significant others, or others with whom we have a close personal relationship without review by the Ethics & Integrity Team
- immediately disclose close personal relationships, dating, or other significant relationships that we have with anyone within our Chain of Command
- maintain a wall of separation and do not exert any influence when recommending or working with our relatives or those with whom we have close personal relationships

CORPORATE OPPORTUNITIES AND THIRD-PARTY INTELLECTUAL PROPERTY

Any business or investment information you obtain as a result of your work for DIRECTV is corporate information, which may not be mishandled or used for personal gain. Similarly, you may not participate in any business that involves developing any work, process, or content in the same area as performed by DIRECTV, or that is in competition with DIRECTV without pre-approval of that involvement by the Ethics & Integrity Team.

This means we ...

- avoid situations or activities that could create an actual, potential, or perceived conflict of interest
- when required, we disclose and seek pre-approval for any activities, investments, transactions, interactions, or relationships that could create an actual, potential, or perceived conflict of interest
- avoid accepting or offering gifts or entertainment that influence or appear to influence, a business decision
- never provide gifts or entertainment to government officials or their staff without prior written approval from your supervisor and the Ethics & Integrity Team

WE DO NOT ENGAGE IN DISCRIMINATION, HARASSMENT, OR HOSTILITY**EQUAL OPPORTUNITY**

Each one of us contributes unique backgrounds, talents, perspectives, and ideas. We are committed to creating and fostering an environment where each Employee is treated fairly and with respect and is given equal opportunity to succeed. We base our decisions on merit, experience, and personal aptitude. We never discriminate on the basis of race, religion, color, ethnic or national origin, gender identity, age, disability, sexual orientation, or other protected status. We also expect our Suppliers to act in a way that reflects our values, including our commitment to equal opportunity.

This means we ...

- value each other and our respective differences
- recognize we are all responsible for creating and fostering a culture of inclusiveness
- encourage, support, and listen to each other as we share thoughts, ideas, and opinions
- treat each other equitably, fairly, and with respect

HARASSMENT-FREE AND HOSTILITY-FREE WORKPLACE

We operate at our best when we collaborate and perform our duties in a professional and supportive environment. Harassment, hostility, bullying, and disrespect of any kind, including sexual harassment, has no place at DIRECTV and is not tolerated by anyone regardless of level or title. Period. Supervisors have a duty to timely report any claims or allegations brought to their attention by anyone of such behavior.

Harassment includes any unwelcome conduct that has the purpose or effect of creating an intimidating, offensive, or hostile work environment. Harassment can take many forms, including verbal or non-verbal, physical actions, written or spoken comments, videos, pictures, or innuendo.

Our values and expectations apply to activities and interactions outside of work that can affect the workplace, including business entertainment, team building outings, conferences, and other meetings and activities related to DIRECTV business. Venues and activities where our business is conducted should be professional, appropriate, and consistent with DIRECTV's guiding principles and reputation.

This means we ...

- think before we speak, act, or post; if it might be offensive—we don't say it, write it, share it, or do it
- treat Employees, Suppliers, customers, and colleagues with the same civility, respect, and dignity that we expect for ourselves
- create an environment free of hostility, bullying, or intimidation
- speak up when we see activity that is - or could lead to - harassment

SAFE AND HEALTHY WORK ENVIRONMENT

We all have the right to work in a safe and healthy environment. Wherever we are working, we are committed to operating in a safe and responsible manner. We do not tolerate violent conduct or threats of violence. We speak to customers, Suppliers, and one another with respect and refrain from using language that has the potential to intimidate, humiliate, or offend those around us. Any Employee who engages in this behavior will be subject to disciplinary and potentially legal action.

DIRECTV is a substance abuse-free workplace. The use of illegal drugs and the misuse of alcohol, legal drugs, and other substances is prohibited in the workplace – which is anywhere we are while conducting business.

Our goal is to create and sustain a work environment that reflects our commitment to inclusion and diversity: one that values the best in everyone, where people treat each other respectfully and professionally, and where individual differences are valued. Being respected means being treated and treating others in a professional and honest manner, in an environment where each person's unique talents, background, and perspectives are valued and included.

This means we ...

- each have a role in complying with all applicable workplace, health, and safety laws
- report potential and actual hazards, incidents, or illnesses immediately
- don't alienate others by discussing controversial topics that may be offensive to others

LABOR PRACTICES

DIRECTV is committed to high labor standards and human rights. We trust, value, and respect our Employees and the people working for our Suppliers. We abide by all labor laws applicable to our business—including child labor, minimum age, working conditions, hours of work, wages, earnings, and benefits. We expect each of our Suppliers to comply with all applicable labor and employment laws, rules, and regulations, and avoid any participation in the trafficking of persons or use of any form of involuntary, forced, bonded, indentured, or prison labor. The United States government also has a zero-tolerance policy against trafficking in persons as defined in 48 CFR 52.222-50, which applies to all of our Employees, Agents, and Suppliers.

This means we ...

- respect and promote human rights
- hold our Suppliers to the same high standards that we require for DIRECTV
- immediately report concerns about potential or actual labor standards and human rights violations

WE EMPOWER OUR PEOPLE AND SUPPORT OUR COMMUNITIES

Our most valuable investment is our talented and dedicated Employees. Working together, we can accomplish more for ourselves, our Company, and the communities in which we live and work.

COMMUNITY SUPPORT

At DIRECTV, we take pride in supporting the communities where we live and work. We aspire to be positive leaders and contribute to positive social change while creating value for our stakeholders. Our focus in our communities is to provide good jobs, donate our time and resources (including money), and promote programs and opportunities that empower people and families to achieve a brighter future.

This means we ...

- actively engage in the communities in which our Employees and our customers live and work
- ensure that all our community support is consistent with our values and complies with the law and Company policy
- never leverage our community support - in any way - to solicit, procure, or reward an inappropriate advantage for our Company or our Suppliers

Remember ...

DIRECTV email, the Workplace platform, and other Company resources may be used to promote or solicit participation in activities that are sponsored by the Company or approved for People of DIRECTV (POD) events. All other requests for support or participation in charitable activities must follow the [Charitable Fundraising and Volunteering Guidelines](#). Always carefully consider whether soliciting a contribution or other support from a coworker could put unwelcome pressure on that individual or create a potential conflict of interest.

ENVIRONMENTAL RESPONSIBILITY

We are committed to operating our business in an environmentally responsible and sustainable manner. We follow relevant laws, regulations, and guidelines related to the environment, strive to minimize our environmental impact, and proactively support the environment.

This means we ...

- ensure compliance with all applicable environmental laws and regulations
- integrate our environmental responsibilities into daily activities and business decision-making processes

POLITICAL ACTIVITIES

Employees are encouraged to use their personal time and resources to participate in lawful political activities and contribute to the political candidates, causes, and parties they choose. We must take care to do so without involving the Company in any way, including the use of Company systems such as email or our communications platforms. It is important we participate in political activities as individuals only, as there are laws that prohibit or set limits on corporate contributions to political parties and candidates.

Company resources must never be given or obligated for political purposes without first obtaining approval from both External Affairs and the Ethics & Integrity Team. This includes federal, state, or local office holders and candidates for office, campaign or political committees, and charitable enterprises closely associated with elected or senior government officials.

This means we ...

- ensure our personal political activities and opinions are viewed as ours alone, and not those of the Company
- never use Company time, property, or resources for personal political activities

WE RESPECT PRIVACY AND INTELLECTUAL PROPERTY**DATA PRIVACY & PROTECTION**

We collect, use, and share personal information from our customers, Employees, and business partners during many of our business activities. We must be responsible data stewards and protect the security and privacy of that personal information at all times. We achieve this by following all applicable privacy laws, our [privacy and data security policies](#) and notices, the terms of our customer agreements, and the commitments we make to our business partners.

Recordings of audio or visual content, including phone calls and meetings, create privacy concerns and may only be created when there is a clear business need. Irrespective of state or federal law, it is a violation of our [Company policy](#) to record without prior notice to and consent from all parties. No secret recordings may be made.

This means we ...

- comply with applicable laws and regulations overseeing the access, disclosure, use, and protection of personal information
- collect and use personal information only where necessary for legitimate business purposes
- keep personal information only as long as necessary and dispose of it properly
- apply heightened protections for sensitive personal information in accordance with Company policies and the law
- notify all participants that they are being recorded to allow the opportunity to consent or end their participation, when there is a clear business need for recording

Personal Information

Although the definitions of personal information and sensitive personal information vary, personal information typically means information that is linked or reasonably linkable to an identified or identifiable natural person and includes information like a person's name, address, phone number, and account name. Sensitive personal information is typically personal information that receives heightened protections under the law and includes information like a person's Social Security number, driver's license number, racial or ethnic origin, religious beliefs, mental or physical health diagnosis, and sexual orientation.

CONFIDENTIAL INFORMATION AND INTELLECTUAL PROPERTY

Confidential and proprietary information are key to our business and help us succeed in the marketplace. We are each required to take steps to protect confidential information to which we have access.

All confidential information and Company-owned data are considered proprietary and the property of DIRECTV. We are committed to protecting our own Intellectual Property (IP), as well as respecting the IP rights of others.

Intellectual Property (IP)

IP is the result of human creativity, talent, and hard work. It has commercial value and may also be confidential.

Examples may include inventions, content, software, designs, branding, web pages, and domain names as well as material protected by law through patents, copyright, trademarks, and trade secrets.

This means we ...

- use and disclose confidential information for legitimate business purposes only
- avoid discussing or sharing confidential information in public, through applications that are not Company-approved, or with anyone (human, AI, or otherwise) who may not be authorized to access that information
- collect, store, use, disclose, and destroy confidential information only in accordance with Company policies and applicable laws

Confidential Information

Confidential information includes any non-public information relating to our business.

Examples may include an Employee's personal or work address and/or phone number, date of birth, marital status, compensation data, and performance reviews; internal business plans, financial information, new inventions, software code, or trade secrets; sales numbers, earnings, or other Company accounting or financial information; and third-party vendor information and records.

WE PROTECT AND SECURE COMPANY ASSETS

COMPANY ASSETS

We are all responsible for protecting our Company assets, which include anything of value belonging to DIRECTV. Company assets include communications, proprietary information, physical property, cash and cash equivalents, or technology. Protecting Company assets is essential to our ability to grow, innovate, and succeed.

This means we ...

- protect Company assets against theft, loss, damage, or misuse
- use only software that has been properly licensed
- never use Company assets for personal gain or to access content which is inappropriate for work
- access only those computers, systems, and information for which you have authorization
- protect against cyberattacks, social engineering, viruses, malware, etc. by protecting user IDs and passwords, never sharing login credentials, being alert to scams, and never using Company devices – on or off the Company network – to access personal accounts (e.g., personal emails, websites, or social media sites) that contain content that is unprofessional
- immediately report any related concerns, incidents, and potential or actual loss of assets to the Speak Up Helpline (888.DTV.HELP)

Remember...

Computers, laptops, tablets, wireless devices, and other Company assets are primarily for business use. Employees should have no expectation of privacy concerning the use or content on Company devices. Inappropriate sites and content accessed via Company devices can introduce risks to our network, even when access occurs while the device is disconnected from the Company network or VPN.

INSIDER TRADING

During our day-to-day business activities, we may learn of or be given access to **inside information** that is not public or would be material to investors in our owners, AT&T or TPG. We may also acquire inside information about our customers or Suppliers or others with whom we do business. Buying or selling securities on the basis of Material Non-Public Information is considered insider trading and is prohibited by Company policy and federal law. Sharing inside information with others who then use the information to buy or sell securities is also prohibited.

Inside Information

Examples may include news of pending/proposed mergers or acquisitions, income or loss predictions, changes in leadership or management, new or changing Supplier relationships, significant new products or content, major litigation or enforcement matter developments, or other legal matters.

This means we ...

- do not share inside information
- do not buy, sell, or transfer securities on the basis of Material Non-Public Information

Material Non-Public Information

Includes any information that a reasonable investor would consider important when deciding whether to buy, sell, or hold a security such as AT&T stock. Information is “non-public” until it is publicly disclosed with sufficient time for investors to digest or evaluate the information.

COMMUNICATIONS WITH THE PUBLIC

It is important that our communications with the public be clear, accurate, consistent, and responsible. None of us may disclose internal information about DIRECTV to third parties or the public without pre-approval. Only authorized Company Employees may communicate on behalf of DIRECTV – particularly with outside entities like the media, members of the investment community, and government officials.

Authorized Employees include the Vice President of Communications & Community, Chief Executive Officer, General Counsel & Chief External Affairs Officer, and the Chief Financial Officer. Others may be designated to speak on behalf of DIRECTV as delegated, in writing, by an Authorized Employee. All requests from reporters or other media for an interview or a statement by DIRECTV should be channeled through DIRECTV Communications & Community. Instead of saying “no comment”, ask media outlets to submit their questions to media@directv.com.

This means we ...

- do not conduct business outside the office where confidential Company information could be read, overheard, or recorded by unauthorized people
- do not respond to external inquiries regarding the Company
- consult a supervisor, Communications & Community, or the Legal Department with questions
- forward media inquiries to media@directv.com

SOCIAL MEDIA

We must always be mindful of how we use social media and other digital forums, both personally and professionally. We cannot give the impression we are speaking on behalf of the Company unless we are authorized to do so or share specific content.

Our personal posts about DIRECTV, including any non-confidential information about our business, products, Employees and former Employees, work environment, policies, research, relationships, Suppliers, and competitors must be respectful and transparent.

This means we ...

- obtain necessary permissions before publishing posts on behalf of the Company
- add #WeAreDIRECTV to any personal posts or replies to posts about DIRECTV, DIRECTV products or services, or DIRECTV competitors, and also note that statements/opinions do not represent those of the Company
- never disclose confidential or non-public information about the Company, Employees and former Employees, our customers, Suppliers, competitors, or others with whom we do business
- never post anything that might constitute a threat, intimidation, harassment, or bullying
- reference our [Social Media Guidelines](#) to understand our responsibilities and additional requirements as Employees

ELECTRONIC COMMUNICATIONS

Our technology and communications are important Company assets and critical tools for conducting business. We use technology and communicate professionally and with good judgment.

DIRECTV email, other communications tools, and company resources are primarily for business use, and should never be used to access or distribute obscene or offensive media. Occasional personal use of email and internet access is allowed, but any such use should be reasonable, minimal, and consistent with company guidelines.

The Company reserves the right to monitor the use of its technology and assets and to access and monitor any information or communications you create, share, or download onto its systems.

This means we ...

- are thoughtful, careful, respectful, and professional when writing e-mails, text messages, sharing on Workplace (our internal social platform), and in all other electronic communications
- utilize only Company-approved platforms and communication tools to conduct business communications
- do not communicate in any medium or post or provide any content that is or could be harmful to our Company, or contrary to our values or Our Code

WE MAINTAIN ACCURATE RECORDS

DIRECTV records serve as the basis for managing our business and fulfilling our responsibilities to our owners, Employees, and other stakeholders.

ACCURATE BUSINESS RECORDS

We are committed to maintaining accurate and complete records and to making accurate, timely, and understandable disclosures to regulatory bodies about our business. We are individually responsible for recording accurate and honest information in all Company records that we produce, including but not limited to expense reports, payroll records, and financial statements. We must never conceal or blur our records in any unapproved way or make or approve false or misleading submissions or entries.

Remember ...

Never omit relevant information or make an inaccurate or misleading representation. This applies to everything from time/absence tracking and travel expenses to sales performance reports. When in doubt, consult your supervisor or AskEthics@directv.com.

This means we ...

- record information clearly, accurately, and completely so that time and expenses are reported honestly, and Company funds are not used for illegal purposes
- only submit and approve lawful, legitimate, and appropriate business expenses, supported by required documentation
- only sign or approve documents we believe to be truthful, accurate, and complete and only as authorized
- submit, approve, and make payments with appropriate supporting documentation

RECORDS MANAGEMENT

Part of protecting our confidential information includes the proper retention and disposal of Company records and documents. Each of us is responsible for knowing and following the [policies](#) and schedules that relate to the maintenance, storage, and disposal of Company records. Never destroy or dispose of information that might be needed for an ongoing investigation, an audit, or a legal proceeding. If you receive a legal hold notice, follow the guidelines in the notification.

What is a Company record?

A Company record is any recorded information captured in any medium reflecting or relating to Company business.

This means we ...

- maintain the confidentiality of Company records
- create, maintain, and store records in a secure and appropriate manner and according to our [Document Retention Schedule](#)
- cooperate fully with requests relating to internal and external audits and legal proceedings

EMPLOYEES' RIGHTS

While Our Code is our guide, it is not a contract of employment, nor can it address every situation. Our Code does not and is not intended to interfere with Employee rights, including the rights to discuss terms and conditions of employment, or report concerns, including to your supervisor, or government and regulatory authorities.

Speak Up Helpline

To report violations of this or any DIRECTV policy, reach out to the Speak Up Helpline. On the Helpline, you can identify yourself or remain anonymous – it's completely up to you. All reports are confidential to the extent practically and legally permissible.

Call: (888) DTV-HELP

Visit: <http://speakup.directv.com>

Policy Controls

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