

DIRECTV D2 ADVANTAGE™

When DIRECTV moves in, everyone will want to.

Provide
THE
ULTIMATE
ENTERTAINMENT
Your Residents
Demand!



DIRECTV
D2ADVANTAGE™

DIRECTV D2 ADVANTAGE™:

State-of-the-Art Simplicity

There's a simple way to upgrade your apartment or condominium property. **DIRECTV D2 ADVANTAGE**, a solution for buildings with more than 20 units, is an exclusive technology that makes getting the ultimate TV experience easier through a centralized distribution system.

Why DIRECTV D2 ADVANTAGE is the best choice for your property and residents:

A simple, centralized distribution system

- Enhance building appearance without the clutter of multiple satellite dishes
- Only one DIRECTV dish required per building
- Suitable for properties with more than 20 units per building

Efficient installation and unparalleled technology

- No need to access individual units when installing a centralized distribution system
- Installation is hassle-free

Multiple programming packages and agreements

- Residents are eligible for nationally offered rates
- Residents are billed directly for their programming packages, equipment and service upgrades

Residents connecting their DIRECTV HD DVR to High-Speed Internet unleash:



Togetherness
on



RE START

DIRECTV On Demand

Instant access to thousands of shows and movies, at no extra charge¹

Additional fees required for new releases. Number of titles varies based on package selection. HBO available only by subscription.

72 Hour Rewind & Restart

Now you can watch shows aired any time in the last 72 hours or restart a show that's already in progress²

Features available on select channels. Internet connected HD DVR (model HR20 or later) required.



DIRECTV Everywhere

Watch your favorite shows anywhere, on virtually any device, at no extra charge

Content varies by device, TV plan and viewing location. Not all channels available. Data connection req'd. Data charges may apply for wireless use.

- DIRECTV TV Apps**
Access apps like Pandora®, The Weather Channel and SCOREGUIDE™ right on your TV³



TOP REASONS DIRECTV BEATS CABLE

	DIRECTV	CABLE
Same Provider AVAILABLE NATIONWIDE.	✓	✗
CONNECT UP TO 8 TVs WIRELESSLY TO ONE HD DVR. Eliminate messy wires and boxes in every room. ⁴ Limit 3 remote viewings at a time.	✓	✗
The undisputed LEADER IN SPORTS	✓	✗
PUT UP TO 8 TVs ANYWHERE IN YOUR HOME – even outside. ⁵	✓	✗
DIRECTV IS #1 IN CUSTOMER SATISFACTION over all other cable and satellite providers. As compared to the major subscription TV cable and satellite providers. 2015 American Customer Satisfaction Index.	✓	✗
GET RECOMMENDATIONS for new shows you might like, based on what you already watch with Genie Recommends. ⁶	✓	✗

DON'T JUST WATCH TV. DIRECTV.®

¹ Access to available DIRECTV On Demand programming is based on package selection. Actual number of shows and movies will vary. Some DIRECTV CINEMA and On Demand content requires an HD DVR (HR20 or later model) or DVR (R22 or later), DIRECTV CINEMA Connection Kit (\$25) and broadband Internet service with speeds of 750 kbps or higher, and a network router with an available Ethernet port. Visit directv.com/movies for details. ² Restart/Rewind features compatible with Genie Minis. For Restart to work, show must be airing for at least 2 minutes. Visit directv.com for details. ³ TV Apps require a Genie (model HR34 and later, model C31 and later) or a DIRECTV HD DVR Receiver (model HR21 and later) or DIRECTV HD Receiver (model H21 and later) and Internet connection. Visit directv.com/apps for complete details. ⁴ Requires one TV connected to a Genie HD DVR and a Wireless Genie Mini for each additional TV. Limit three remote viewings per Genie HD DVR at a time. ⁵ Not available on the television which is connected to the Genie HD DVR. Actual range of wireless signal varies and may be affected by several factors including, but not limited to: home construction materials, obstructions, electromagnetic interference and other environmental factors. Connections of Wireless Genie Mini to TV and power source are required. For residential use in a single household only. ⁶ Opt-in to Genie Recommends required. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. Tony Romo, Justin Stephens. HBO® and related channels and service marks are the property of Home Box Office, Inc. Additional subscription required.

Frequently Asked Questions

What is DIRECTV D2 ADVANTAGE™?

A technology that distributes DIRECTV® service to every unit through a small centralized system. All a resident needs is a set-top box.

Do residents who sign up for DIRECTV service need their own satellite dishes?

No. **DIRECTV D2 ADVANTAGE** eliminates the need for individual dishes. The centralized system enables residents to receive the full range of DIRECTV services, including access to over 200 full-time HD channels, multi-room viewing capabilities, exclusive sports programming like NFL SUNDAY TICKET, and international programming. Number of HD channels and access to other programming varies based on programming package selected. Sports subscriptions sold separately.

Will my residents receive the full DIRECTV experience?

Yes. Residents will have access to everything DIRECTV has to offer, including HD programming, local channels (in over 99% of the U.S.), DIRECTV Whole-Home DVR service, DIRECTV On Demand¹ and much more. Residents may select their individual programming and equipment and be directly billed for any upgrades.

Why should I choose DIRECTV for my residents?

DIRECTV is a popular choice with over 39 million subscribers in the U.S. and Latin America. If you want the best value, access to more full-time HD channels than any other satellite provider, and the most sports, choose DIRECTV.

Getting DIRECTV at your property couldn't be easier.

Call 1.888.342.7288 to speak with a DIRECTV D2 Advantage™ specialist



GENERAL TV SERVICE TERMS: Subject to MDU Equipment Lease Agreement and DIRECTV Customer Agreement. Must maintain a base TV package of \$19.99/mo. or above or international service bundle. Advanced Receiver-DVR fee (\$10/mo.) required for DVR Lease. Advanced Receiver-HD fee (\$10/mo.) required for HD Receiver lease. If customers have two receivers and/or one receiver and a Genie Mini/DIRECTV Ready TV/Device, the fee is \$7/mo. For the 3rd and each additional receiver and/or Genie Mini/DIRECTV Ready TV/Device on their account, they are charged an additional fee of \$7/mo. per receiver. \$19.95 Handling & Delivery fee may apply. Non-activation charge of \$150 per receiver may apply. Taxes not included. Programming, pricing, terms and conditions subject to change at any time. Visit directv.com/legal or call 1-800-DIRECTV for details. HD: HD equipment req'd. Number of HD channels based on TV plan. ©2016 AT&T Intellectual Property. All Rights Reserved. AT&T, Globe logo, DIRECTV, and all other DIRECTV marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners.

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