



# Commercial Hospitality and Institutions Programming Change Request Instructions

**Hospitality and Institutions:** DIRECTV® programming that is provided to hotel, motel, dormitory or assisted living type facilities with multiple subscriber units. To subscribe, please complete the following:

**1** Read the enclosed materials, review subscriber unit definitions, and then choose the programming you wish to add or delete. When adding or deleting channels to a package you are all ready subscribe to write “existing package” in the package field and the price per unit.

**2** Install and test all receivers using the DIRECTV installation test channels (100 and 493). Make sure that the following installation steps have been completed:

- A dedicated receiver (IRD) is required for each channel selected, as indicated on the Equipment Information Form.
- A DIRECTV dish antenna must be installed and connected to all receivers and the dish positioned properly.
- All DIRECTV® System access cards must be seated in their assigned receivers for the appropriate service.

**3** Forward the completed paperwork to DIRECTV:

- Commercial Hospitality and Institutions Programming Change Request Forms (Page 5-6)

Hotel	Hotel, Motel, Resort and Inn, etc.	Total number of guest rooms
Health Care	Hospital, Nursing Home, Assisted Living, Long Term Care Facility, Medical Clinics and Dialysis Clinics	Total number of televisions on premises in patient rooms
Dormitory	College, University, Convent or other dormitory housing setting	Total number of cable drops connected to DIRECTV® System network
Recreation	Marinas, Mobile Home Parks, Camp Grounds, and RV Parks	Total number of cable drops connected to DIRECTV® System network
Prison	Prisons and Correctional Facilities	Total number of cable drops connected to DIRECTV® System network

**Send to: Phone: 1-800-388-2505  
FAX: 1-800-933-4631**

**Email: [CommercialContracts@DIRECTV.com](mailto:CommercialContracts@DIRECTV.com)**

NOTE: DIRECTV will verify that all required paperwork is accurate and complete. Once complete paperwork is received, your account will be activated within 24 hours. If you have any questions, please call us at 1-800-388-2505.



**DIRECTV**  
FOR BUSINESS

# Hospitality and Institutions Programming Rate Card

**Access to DIRECTV® HD programming requires a DIRECTV® HD Receiver, HD television equipment and an HD Access fee of \$0.75 per room per month. HD access fee is required in order to receive ANY HD channel within any package.**

**PURCHASING GUIDELINES:** All rates are per Subscriber Unit\* per month with a minimum of \$25 in programming services\*\*. New properties with less than 20 units will be charged a small property fee of \$25.99 per month. The small property fee will not be counted towards the \$25 programming minimum. Charges must be based on 100% of the subscriber units at all times. The property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

## BASE PACKAGES:

**55+ FAMILY™ Package** Get 55+ channels with over 15 in HD to fit many of your programming needs. **\$2.49 PER UNIT**  
 Channels This package includes popular channels such as Disney, Food Network, HLN and Weather Channel.

BabyFirstTV™	DIY Network <sup>HD</sup>	Hope Channel	NRB
Bloomberg Television <sup>HD</sup>	Enlace	Home Shopping Network	Pursuit Channel
Boomerang	EVINE	INSP	QVC <sup>HD</sup>
BYU-TV	EWTN	Investigation Discovery <sup>HD</sup>	RFD-TV
CANAL ONCE	Food Network <sup>HD</sup>	Jewelry Television	Science <sup>HD</sup>
Christian Television Network (CTN)	Free Speech TV	Jewish Life TV	Sprout
Church Channel	GEB America	LINK TV	TCT Network
C-SPAN	Gem Shopping Network	NASA TV	TeenNick
Daystar	GOD TV	National Geographic Channel <sup>HD</sup>	The Weather Channel <sup>HD</sup>
Discovery Family Channel	Hallmark Channel <sup>HD</sup>	Nicktoons	The Word Network
Disney Channel (East) <sup>HD</sup>	HGTV <sup>HD</sup>	Nickelodeon/Nick at Nite (East) <sup>HD</sup>	Trinity Broadcasting Network
Disney Channel (West)	HITN-TV	Nickelodeon/Nick at Nite (West)	UP
Disney XD <sup>HD</sup>	HLN <sup>HD</sup>	Nick Jr. <sup>HD</sup>	WeatherNation <sup>HD</sup>

**95+ ENTERTAINMENT™ Package** The most popular package featuring 95+ channels, includes popular sports programming such as ESPN, ESPNNews, ESPN2 and ESPNU. Plus over 50 channels in crystal clear HD. **\$6.75 PER UNIT**

A&E <sup>HD</sup>	Disney Channel (West)	Hope Channel	<b>University Rate: \$4.05 PER UNIT</b>
AMC <sup>HD</sup>	Disney Junior <sup>HD</sup>	Home Shopping Network	
America's Auction Network	Disney XD <sup>HD</sup>	Investigation Discovery <sup>HD</sup>	
Animal Planet <sup>HD</sup>	E! Entertainment Television <sup>HD</sup>	INSP	TBS <sup>HD</sup>
Aqui	Enlace	Jewelry Television	Turner Classic Movies <sup>HD</sup>
AUDIENCE <sup>HD</sup>	ESPN <sup>HD</sup>	Jewish Life TV	TCT Network
AXS TV (HD only)	ESPN2 <sup>HD</sup>	Lifetime Television <sup>HD</sup>	TeenNick
BabyFirstTV™	ESPNNews <sup>HD</sup>	LINK TV	The Learning Channel <sup>HD</sup>
BBC America <sup>HD</sup>	ESPNU <sup>HD</sup>	MSNBC <sup>HD</sup>	The Word Network
BET <sup>HD</sup>	EVINE	MTV <sup>HD</sup>	TNT <sup>HD</sup>
Bloomberg Television <sup>HD</sup>	EWTN	MTV 2 <sup>HD</sup>	Trinity Broadcasting Network
Bravo <sup>HD</sup>	Food Network <sup>HD</sup>	NASA TV	Tru TV <sup>HD</sup>
BYU-TV	FOX News Channel <sup>HD</sup>	National Geographic Channel <sup>HD</sup>	TV Land <sup>HD</sup>
CANAL ONCE	Freeform <sup>HD</sup>	Nick Jr. <sup>HD</sup>	Univision East <sup>HD</sup>
Cartoon Network (East) <sup>HD</sup>	Free Speech TV	Nickelodeon/Nick at Nite (East) <sup>HD</sup>	USA Network <sup>HD</sup>
Cartoon Network (West)	FS1 <sup>HD</sup>	Nickelodeon/Nick at Nite (West)	Velocity (HD only)
Christian Television Network (CTN)	FX <sup>HD</sup>	NRB	VH1 <sup>HD</sup>
Church Channel	Galavision <sup>HD</sup>	Ovation <sup>HD</sup>	Vme
CMT <sup>HD</sup>	GEB America	pivot	WE tv <sup>HD</sup>
CNBC <sup>HD</sup>	GEM Shopping Network	Pursuit Channel	World Harvest Television (WHT)
CNN <sup>HD</sup>	GOD TV	QVC <sup>HD</sup>	WeatherNation <sup>HD</sup>
Comedy Central <sup>HD</sup>	Hallmark Channel <sup>HD</sup>	ReelzChannel <sup>HD</sup>	
C-SPAN	Hallmark Movies and Mysteries (HD Only)	RFD-TV	Now available:
C-SPAN2	HGTV <sup>HD</sup>	Sale	Big Ten Network
Daystar	History Channel <sup>HD</sup>	Shopping Network	a-la-carte free with
Discovery <sup>HD</sup>	HITN-TV	Spike TV <sup>HD</sup>	Entertainment Package.
Disney Channel (East) <sup>HD</sup>	HLN <sup>HD</sup>	Syfy <sup>HD</sup>	

\*Subscriber Units are defined as follows: Hotel/Motel: Total number of available rooms; Hospital: Total number of televisions in patient's rooms on premises; Dormitory, All Others: Total number of cable drops connected to delivery system. \*\*\$25 minimum not required for activation of Local Channels. HDNet Movies included with HD Access Service.

**BASE PACKAGES (CONT.)**

**Hospitality and Institutions Packages and Rates (Cont.)**

<p><b>160+</b> Channels</p> <p>A&amp;E <sup>HD</sup> Al Jazeera America AMC <sup>HD</sup> America's Auction Network American Heroes Animal Planet <sup>HD</sup> Aqui AUDIENCE <sup>HD</sup> AXS TV <sup>(HD only)</sup> BabyFirstTV <sup>TM</sup> BBC America <sup>HD</sup> BBC World News BET <sup>HD</sup> Bloomberg Television <sup>HD</sup> Boomerang Bravo <sup>HD</sup> BTN (Big Ten Network) <sup>HD</sup> BYU-TV CANAL ONCE Cartoon Network (East) <sup>HD</sup> Cartoon Network (West) CBS Sports Network <sup>HD</sup> Centric Chiller Christian Television Network (CTN) Church Channel Cloo CMT <sup>HD</sup> CNBC <sup>HD</sup> CNBC World CNN <sup>HD</sup> Comedy Central <sup>HD</sup> Cooking Channel <sup>HD</sup> C-SPAN C-SPAN2 Daystar Destination America <sup>HD</sup> Discovery <sup>HD</sup> Discovery Family Channel Discovery Life Disney Channel (East) <sup>HD</sup> Disney Channel (West) Disney Junior <sup>HD</sup> Disney XD <sup>HD</sup></p>	<p><b>ULTIMATE™ Package</b> The most premium package with over 160 channels, over 85 in HD, to fit every guest's request. In addition to all the programming in our popular Entertainment package, this package includes The Movie Channel and 8 Encore channels and the most comprehensive sports programming, including CBS Sports, Golf Channel, MLB Network, NBA TV, NBC Sports Network, NFL Network, NHL Network, Time Warner Cable SportsNet, Time Warner Cable Deportes Network, Univision Deportes and all regional and local RSNs.</p> <p>DIY Network <sup>HD</sup> E! <sup>HD</sup> El Rey Encore (East) <sup>HD</sup> Encore (West) Encore Action <sup>HD</sup> Encore Black Encore Family Encore Classic Encore Suspense Encore Westerns Enlace ESPN <sup>HD</sup> ESPN2 <sup>HD</sup> ESPNNews <sup>HD</sup> ESPNU <sup>HD</sup> Esquire Network EVINE EWTN Food Network <sup>HD</sup> FOX Business Network <sup>HD</sup> FOX News Channel <sup>HD</sup> FOX Sports 1 <sup>HD</sup> FOX Sports 2 <sup>HD</sup> Freeform <sup>HD</sup> Free Speech TV Fuse Fusion <sup>HD</sup> FX <sup>HD</sup> FX Movie Channel FXX <sup>HD</sup> fyi <sup>HD</sup> Galavision <sup>HD</sup> GEB America GEM Shopping Network GOD TV Golf Channel <sup>HD</sup> Great American Country (GAC) GSN H2 <sup>HD</sup> Hallmark Channel <sup>HD</sup> HGTV <sup>HD</sup> History <sup>HD</sup> HITN-TV</p>	<p>HLN <sup>HD</sup> Hope Channel Home Shopping Network Investigation Discovery <sup>HD</sup> IFC <sup>HD</sup> INSP ION (East) <sup>HD</sup> ION (West) <sup>HD</sup> Jewelry Television Jewish Life TV LMN <sup>HD</sup> Lifetime Television <sup>HD</sup> LINK TV Logo Longhorn Network <sup>HD</sup> MLB Network <sup>HD</sup> THE MOVIE CHANNEL EAST <sup>HD</sup> THE MOVIE CHANNEL WEST MSNBC <sup>HD</sup> MTV <sup>HD</sup> MTV2 <sup>HD</sup> NASA TV Nat Geo Wild <sup>HD</sup> National Geographic Channel <sup>HD</sup> NBA TV <sup>HD</sup> NBC Sports Network <sup>HD</sup> NBC Universo NFL Network <sup>HD</sup> NHL Network <sup>HD</sup> Nick Jr. <sup>HD</sup> Nickelodeon/Nick at Nite (East) <sup>HD</sup> Nickelodeon/Nick at Nite (West) Nicktoons NRB Ovation <sup>HD</sup> Oprah Winfrey Network (OWN) <sup>HD</sup> Oxygen pivot POP Pursuit Channel QVC <sup>HD</sup> ReelzChannel <sup>HD</sup> RFD-TV ROOT SPORTS Network</p>	<p>Sale Science <sup>HD</sup> SEC Network <sup>HD</sup> Shopping Network Spike TV <sup>HD</sup> Sportsman Channel Sprout Sundance TV <sup>HD</sup> Syfy <sup>HD</sup> TBS <sup>HD</sup> Turner Classic Movies <sup>HD</sup> TCT Network TeenNick Tennis Channel <sup>HD</sup> The Learning Channel <sup>HD</sup> The Movie Channel East <sup>HD</sup> The Movie Channel (West) The Weather Channel <sup>HD</sup> The Word Network TNT <sup>HD</sup> Travel Channel <sup>HD</sup> Trinity Broadcasting Network Tru TV <sup>HD</sup> TV Land <sup>HD</sup> TV One TVG Time Warner Cable Deportes <sup>HD</sup> Time Warner Cable SportsNet <sup>HD</sup> Univision East <sup>HD</sup> Univision Deportes <sup>HD</sup> UP USA Network <sup>HD</sup> Velocity <sup>(HD only)</sup> VH1 <sup>HD</sup> VH1 Classic <sup>HD</sup> Vme WE tv <sup>HD</sup> WeatherNation <sup>HD</sup> WGN America <sup>HD</sup> World Harvest Television (WHT)</p> <p><i>Plus In-Market RSN(s) <sup>HD</sup> where available</i></p>	<p><b>\$13.50</b> PER UNIT</p>
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**ADD-ON PACKAGES:**

**Entertainment Bridge Pack <sup>HD</sup>**

**\$0.35**  
PER UNIT

CNBC World GSN ION Television (East) <sup>HD</sup>	ION Television (West) LMN <sup>HD</sup> POP	Travel Channel <sup>HD</sup> The Weather Channel <sup>HD</sup> UP
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**FAMILY EXTRA PACK <sup>HD††</sup>**

A collection of television's most popular channels that will appeal to every age and interest.

**\$1.75**  
PER UNIT

A&E <sup>HD</sup> AMC <sup>HD</sup> American Heroes Animal Planet <sup>HD</sup> Bravo <sup>HD</sup> Cartoon Network (E/W) <sup>HD</sup> CNBC <sup>HD</sup> CNN <sup>HD</sup>	Comedy Central <sup>HD</sup> Destination America <sup>HD</sup> Discovery Channel <sup>HD</sup> Freeform <sup>HD</sup> FOX News Channel <sup>HD</sup> FYI GSN H2 <sup>HD</sup>	Hallmark Channel <sup>HD</sup> Hallmark Movies and Mysteries <sup>(HD only)</sup> History Channel <sup>HD</sup> Lifetime <sup>HD</sup> LMN <sup>HD</sup> MTV <sup>HD</sup> Oxygen pivot	SyFy <sup>HD</sup> TBS <sup>HD</sup> TLC <sup>HD</sup> TNT <sup>HD</sup> Travel Channel <sup>HD</sup> TV Land <sup>HD</sup> USA <sup>HD</sup> WE: Women's Entertainment
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## Hospitality and Institutions Packages and Rates (Cont.)

<b>Sports Package</b> <sup>HD††</sup> A special group of popular sports channels all in HD.				<b>\$0.85</b> PER UNIT
CBS College Sports <sup>HD</sup>	Golf Channel <sup>HD</sup>	NBC Sports Network <sup>HD</sup>	NFL Network <sup>HD</sup>	
<b>HD Business Package</b> <sup>HD††</sup> Enhance your HD experience with a special group of HD-only channels.				<b>\$0.45</b> PER UNIT
Crime & Investigation <sup>HD</sup>	MGMHD <sup>HD</sup>	Shorts <sup>HD</sup>	Smithsonian <sup>HD</sup>	
Hallmark Movies & Mysteries <sup>(HD only)</sup>	Palladia <sup>HD</sup>	Sony Movie Channel <sup>HD</sup>	Universal <sup>HD</sup>	
HDNet Movies <sup>HD</sup>				
<b>Family Favorites Package</b> <sup>HD††</sup> Includes a collection of great channels that will appeal to all ages.				<b>\$0.75</b> PER UNIT
AMC <sup>HD</sup>	Destination America <sup>HD</sup>	Discovery Life	Oprah Winfrey Network (OWN) <sup>HD</sup>	
American Heroes	Discovery Channel <sup>HD</sup>	Freeform <sup>HD</sup>	TLC <sup>HD</sup>	
Animal Planet <sup>HD</sup>	Discovery Family Channel	Investigation Discovery <sup>HD</sup>	Velocity <sup>HD (HD Only)</sup>	
AXS <sup>(HD Only)</sup>				
<b>Great Entertainment Package</b> <sup>HD††</sup> This package showcases popular music and entertainment channels.				<b>\$0.55</b> PER UNIT
Comedy Central <sup>HD</sup>	MTV <sup>HD</sup>	Nickelodeon/Nick at Nite (East) <sup>HD</sup>	VH1 <sup>HD</sup>	
Lifetime <sup>HD</sup>	MTV2 <sup>HD</sup>	Nickelodeon/Nick at Nite (West)		
<b>Facts &amp; Fantasy Package</b> <sup>HD††</sup> A world of science fiction fused with reality.				<b>\$0.30</b> PER UNIT
E! Entertainment Television <sup>HD</sup>	Syfy <sup>HD</sup>	tru TV <sup>HD</sup>		
<b>Business Networks Package</b> <sup>HD††</sup> A group of essential business networks, featuring up-to-minute news.				<b>\$0.58</b> PER UNIT
Bloomberg Television	FOX Business Network <sup>HD</sup>	FOX News Channel <sup>HD</sup>	MSNBC <sup>HD</sup>	
CNBC <sup>HD</sup>				
<b>Adventure Package</b> <sup>HD††</sup> Embark on a round-the-world expedition without leaving the room.				<b>\$0.58</b> PER UNIT
Cooking Channel <sup>HD</sup>	Nat Geo Wild	National Geographic Channel <sup>HD</sup>	Outdoor Channel	
DIY Network <sup>HD</sup>				
<b>Music Extra Package</b> <sup>HD††</sup> Great entertainment channels featuring programming for music lovers of all ages.				<b>\$0.40</b> PER UNIT
CMT <sup>HD</sup>	Fuse	Great American Country (GAC)	Spike TV <sup>HD</sup>	
<b>Education Package</b> <sup>HD††</sup> A special group of popular educational channels.				<b>\$0.10</b> PER UNIT
fyi <sup>HD</sup>	History Channel <sup>HD</sup>	H2 <sup>HD</sup>	Science <sup>HD</sup>	
<b>Local Channels</b> <sup>HD††</sup> Includes all local channels available in your market.				<b>\$0.50</b> PER UNIT

**QUALIFIED PREMIUM SERVICE PACKAGES<sup>††</sup>**

<b>HBO® &amp; Cinemax® Package<sup>HD</sup></b> up to 19 channels with HD Access				<b>\$2.75</b> PER UNIT
5StarMax <sup>(HD Only)</sup>	HBO® East <sup>HD</sup>	HBO Family East <sup>HD</sup>	MoreMAX <sup>HD</sup>	
ActionMax <sup>(HD Only)</sup>	HBO® West <sup>HD</sup>	HBO Family West	MovieMAX <sup>HD</sup>	
Cinemax <sup>(HD Only)</sup>	HBO® 2 East <sup>HD</sup>	HBO Latino® <sup>HD</sup>	Sundance TV	
Cinemax® East <sup>HD</sup>	HBO® 2 West <sup>HD</sup>	HBO Signature <sup>HD</sup>	ThrillerMax <sup>(HD Only)</sup>	
Cinemax® West <sup>HD</sup>	HBO Comedy <sup>(HD Only)</sup>	HBO Zone <sup>(HD Only)</sup>		

<b>HBO® Package<sup>HD</sup></b> up to 10 channels with HD Access				<b>\$2.75</b> PER UNIT
HBO® East <sup>HD</sup>	HBO® 2 West <sup>HD</sup>	HBO Family West	HBO Zone <sup>(HD Only)</sup>	
HBO® West <sup>HD</sup>	HBO Comedy <sup>HD Only</sup>	HBO Latino® <sup>HD</sup>	Sundance TV	
HBO® 2 East <sup>HD</sup>	HBO Family East <sup>HD</sup>	HBO Signature <sup>HD</sup>		

<b>SHOWTIME® / THE MOVIE CHANNEL™ / FLIX® Triple Play<sup>HD</sup></b> up to 12 channels with HD Access				<b>\$2.50</b> PER UNIT
Flix®	SHOWTIME Showcase <sup>HD</sup>	SHOWTIME Women <sup>HD Only</sup>	TMC Xtra <sup>HD Only</sup>	
SHOWTIME <sub>East</sub> <sup>HD</sup>	SHOWTIME Extreme <sup>HD</sup>	Sundance TV		
SHOWTIME <sub>West</sub> <sup>HD</sup>	SHOWTIME Beyond <sup>HD</sup>	The Movie Channel™ East <sup>HD</sup>		
SHOWTIME 2 <sup>HD</sup>	SHOWTIME Next <sup>HD Only</sup>	The Movie Channel™ West		

<b>STARZ® SUPER Pack<sup>HD</sup></b> up to 13 channels with HD Access <sup>††</sup>				<b>\$1.75</b> PER UNIT
ENCORE® East <sup>HD</sup>	ENCORE Classic	STARZ® East <sup>HD</sup>	STARZ Cinema <sup>(HD Only)</sup>	
ENCORE® West	ENCORE Suspense	STARZ® West <sup>HD</sup>	STARZ Comedy <sup>(HD Only)</sup>	
ENCORE Action <sup>HD</sup>	ENCORE Family	STARZ Edge <sup>HD</sup>	STARZ Kids & Family <sup>(HD Only)</sup>	
ENCORE Black	ENCORE Westerns	STARZ InBlack	Sundance TV	

Encore® + 6 Themes (7 channels)	<b>\$1.95</b> PER UNIT
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Encore® + 3 Themes (4 channels)	<b>\$1.35</b> PER UNIT
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Encore® + 1 Theme (2 channels)	<b>\$0.95</b> PER UNIT
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Encore®	<b>\$0.75</b> PER UNIT
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Encore Theme Channels: Action, Black, Classic, Suspense, Family and Westerns.

††Requires subscription to Family, Entertainment or Ultimate base package.

<b>ADD ON PROGRAMMING<sup>††</sup></b>	<b>PER UNIT</b>	<b>ADD ON PROGRAMMING<sup>††</sup></b>	<b>PER UNIT</b>
A&E <sup>HD</sup> , History <sup>HD</sup> , Oprah Winfrey Network (OWN)	\$0.35	Logo	\$0.15
BBC America <sup>HD</sup> , Al Jazeera America	\$0.20	MLB Network <sup>HD</sup>	\$0.40
BET <sup>HD</sup> , GSN	\$0.15	NBA TV <sup>HD</sup>	\$0.35
Bravo <sup>HD</sup> , IFC <sup>HD</sup> , WE: Women's Entertainment	\$0.35	NBC Sports Network <sup>HD</sup>	\$0.40
BTN (Big Ten Network) <sup>HD</sup>	\$0.25	NFL Network <sup>HD</sup>	\$0.40
C-SPAN and C-SPAN2	\$0.08	NHL Network <sup>HD</sup>	\$0.25
CBS College Sports <sup>HD</sup>	\$0.15	Nicktoons, Nick Jr <sup>HD</sup> , TeenNick and Sprout	\$0.30
Disney Channel (East) <sup>HD</sup> , Disney Channel (West), Disney XD <sup>HD</sup>	\$0.75	Oxygen Channel	\$0.15
ESPN Deportes	\$0.25	SEC Network <sup>HD</sup>	\$1.55
FOX News Channel <sup>HD</sup>	\$0.50	Sportsman Channel	\$0.15
FOX Soccer Plus <sup>HD</sup>	\$0.20	Sundance TV <sup>HD</sup>	\$0.35
FOX Sports 1 <sup>HD</sup>	\$0.25	Tennis Channel <sup>HD</sup>	\$0.25
FOX Sports 2 <sup>HD</sup>	\$0.20	Turner Classic Movies (TCM) <sup>HD</sup>	\$0.50
FX <sup>HD</sup>	\$0.30	TV Land <sup>HD</sup> , Lifetime Movie Network <sup>HD</sup> and The Hallmark Channel <sup>HD</sup>	\$0.30
FX Movie Channel	\$1.00	TVG	\$0.15
Golf Channel <sup>HD</sup>	\$0.25	Universal Sports	\$0.10
GoTV	\$0.20	WGN America <sup>HD</sup>	\$0.20
HGTV <sup>HD</sup> , Food Network <sup>HD</sup> , Travel Channel <sup>HD</sup>	\$0.15		

††Requires subscription to Family, Entertainment or Ultimate base package.

Effective 1/28/16

**SonicTap® Music Channels<sup>†††</sup>** No commercials, no DJ interruptions. Kickin' Country. Smooth Soul. Rock 'n' Roll. Latin rhythms. With over 80 music channels from a wide array of genres, there's a beat for every business with SonicTap music. Requires DIRECTV Multi-Satellite System. Service automatically renews\*\*. **\$0.30 PER UNIT**

Alternative: Coffeehouse Rock	Holiday & Happenings	Pop/Adult Contemporary: Love Songs	Sonic Tap: Latin Hits
Alternative: Flashback/New Wave	Instrumental: Beautiful Instrumentals	Pop/Adult Contemporary: Y2K Hits	Sonic Tap: Latin Jazz
Bluegrass: Bluegrass	International: Reggae	Pop/Adult: Today's Hits	Sonic Tap: Mariachi
Classic Rock Workout	Irish	PUMP!	Sonic Tap: Music of the Americas
Classic Rock: Classic Hits Blend	Italian Bistro Blend	Rat Pack	Sonic Tap: Regional Mexican
Classical: Light Classical	Italian Contemporary	Religious: Gospel Glory	Sonic Tap: Rock en Espanol
Classical: Symphonic	Jazz	Religious: Hallelujah	Sonic Tap: Salsa
Country: Hit Country	Jazz: Big Band/Swing	Religious: The Spirit	Specialty: 8-Tracks
Country: Honky Tonk Tavern	Jazz: Classic Jazz Vocal Band	Rock: Adult Alternative	Specialty: Be-Tween
Country: Modern Country	Jazz: Smooth Jazz	Rock: Alternative	Specialty: Blues
Country: Red, Rock and Blues	Latin: Bailamos!	Rock: Classic Rock	Specialty: The Playground
Country: Traditional Country	Metro Blend	Rock: College Rock	Standards: Showtunes
Dance: Dance	Modern Workout	Rock: Full Metal Jacket	Standards: Silver Screen
Dance: Retro Disco	Oldies: 60's Revolution	Rock: Hair Guitar	Standards: Singers-Songwriters
Dance: SubTerranean	Oldies: 70's Hits	Rock: Ink'd	Tranquility
Familiar Favorites	Oldies: 80's Hits	Rock: Reality Bites	Urban: Classic R&B
Folk: Folk Rock	Oldies: Malt Shop Oldies	Rock: Soft Hits	Urban: Hot Jamz (Hip Hop)
Great Standards	Piano	Rock: Spike †	Urban: Hype †
Groove Lounge	Pop/Adult Contemporary: 90's Hits	Sonic Tap: Carnaval Brasileiro	Urban: Old School Funk
Health & Fitness: New Age	Pop/Adult Contemporary: Adult Contemporary	Sonic Tap: Fiesta Tropical	Urban: Silky Soul
Health & Fitness: Zen	Pop/Adult Contemporary: Hottest Hits	Sonic Tap: Hurbano	Urban: The Boombox †

†Contains explicit lyrics

**REGIONAL SPORTS NETWORKS<sup>†††</sup>** (ZIP code confirmation required) **PER UNIT** **PER UNIT**

Altitude Sports <sup>HD</sup>	\$0.99		
Comcast SportsNet California <sup>HD</sup>	\$0.99		
Comcast SportsNet Chicago <sup>HD</sup>	\$0.99		
FOX Sports Southeast – only available in certain areas of the U.S.	\$0.99		
In-Market Regional Sports Network <sup>HD</sup> package - where available:	\$1.30		
• TVG			
• Sportsman			
• NHL Network			
Longhorn Network <sup>HD</sup>	\$0.99		
MSG	\$0.49		
MSG+	\$0.50		
ROOT SPORTS Southwest <sup>HD</sup>	\$0.99		
Sports Time Ohio <sup>HD</sup>	\$0.99		
SportsNet New York <sup>HD</sup>	\$0.99		
Time Warner Cable SportsNet <sup>HD</sup> and Time Warner Cable Deportes <sup>HD</sup> : In Market	\$1.75		
YES Network <sup>HD</sup> : In Market – Available to viewers in NY, CT, and portions of NJ and PA	\$1.75	Out of Market:	\$1.50

**EN ESPAÑOL ADD-ON PACKAGES** **PER UNIT**

<b>En Español</b> Azteca, Bandamax, beIN SPORTS en español, Canal 22 Internacional, Caracol TV, Centroamérica TV, Cine Estelar, Cine Mexicano, Cine Nostalgia, Cine Sony, Cinelatino, CNN En Español, De Película, De Película Clásico, Discovery En Español, Discovery Familia, Ecuador TV, Ecuavisa Internacional, ESPN Deportes, estudio5, FOROtv, FOX Deportes, FOXlife, Go!TV, History En Español, ¡HOLA! TV, MegaTV, Mexicana!, Nat Geo Mundo, NBC Universo, NTN24, Nuestra Tele, Pasiones, Perú Mágico, Regional Music TV, SUR Perú, TeleCentro, Telefe, Telemundo East, Telemundo West, Televisión Dominicana, Tr3s, TV Chile, TV Venezuela, TVE, TyC Sports, UniMás, Univision Deportes Network, Univision tnovelas, Univision West, WAPA América, ViendoMovies, 11 canales de música SonicTap.	<b>\$1.50</b>
<b>México Plus™</b> Azteca, Bandamax, Canal 22 Internacional, Cine Estelar, Cine Nostalgia, De Película, De Película Clásico, Discovery En Español, Discovery Familia, estudio5, MegaTV, Mexicana!, NBC Universo, Regional Music TV, TeleCentro, Telemundo East, Telemundo West, Televisión Dominicana, Tr3s, UniMás, ViendoMovies, 3 canales de música SonicTap.	<b>\$0.50</b>
<b>Américas Plus™</b> Caracol TV, Cine Estelar, Cine Mexicano, Cine Nostalgia, Cinelatino, De Película, De Película Clásico, Discovery En Español, Discovery Familia, Ecuador TV, Ecuavisa Internacional, ¡HOLA! TV, MegaTV, NBC Universo, Nuestra Tele, Perú Mágico, Regional Music TV, SUR Perú, TeleCentro, Telefe, Telemundo East, Telemundo West, Televisión Dominicana, TV Chile, TV Venezuela, TVE, UniMás, ViendoMovies, WAPA América.	<b>\$0.50</b>
<b>DIRECTV® Deportes</b> beIN SPORT en Español, ESPN Deportes, FOX Deportes, Go!TV, TyC Sports, Univision Deportes.	<b>\$0.20</b>

Packages are available to new and existing customers. The customer must take a base package in order to be eligible for the new En Español add-ons.

\*Orbital slot 95. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. \*\*Orbital slot 101. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. \*\*\*Orbital slot 119. Must have DIRECTV Multi-Satellite System to receive these channels. † Orbital slot 103. Must have HD Access and HD equipment to receive these channels. Procurement of equipment is customer's responsibility. ††Free add-on with purchase of DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. †††Requires subscription to Family, Entertainment or Ultimate base package.

## Hospitality and Institutions Packages and Rates (Cont.)

INTERNATIONAL PROGRAMMING <sup>†††</sup>	PER UNIT
<b>ChineseDirect™*</b> CTI Zhong Tian, CCTV-4, CCTV News, iCable News, GZTV, Phoenix North America TV, 88TV, 88Films, Charming China, iCable Financial Info News and Phoenix Hong Kong Channel	<b>\$150/mo. per property 1 to 999 units</b> <b>\$350/mo. per property 1000+ units</b>
<b>FilipinoDirect™*</b> The Filipino Channel, GMA Pinoy TV, Kapatid TV5, ABS-CBN News Channel, Cinema One Global, ABS-CBN Sports + Action, DZMM (radio), GMA Life TV, Lifestyle Network, INCTV, MYX and MOR 101.9 (radio) DZMM (radio), GMA Life TV, Lifestyle Network, INCTV, MYX, MOR 101.9 (radio)	<b>\$0.35</b>
<b>KoreanDirect™ *</b> SBS, MBC, KBS World, YTN, SBS Plus, MBC Every1, tvN, EBS, MBN, TAN, National Geographic Channel Korea, CTS, Radio Korea and Arirang	<b>\$0.25</b>
<b>MandarinDirect® III*</b> Includes Charming China, Phoenix Info News, Phoenix North American TV, CTI Zhong Tian, Jiangsu Satellite TV, CBO and CCTV-4	<b>\$0.15</b>
<b>RTR Planeta*</b>	<b>\$0.15</b>
<b>RussianDirect™*</b> Channel One, Dom Kino, Muzika Pervogo, Vremya, Carousel	<b>\$0.35</b>
<b>RussianDirect™ II*</b> Channel One, Dom Kino, Muzika Pervogo, NTV America (NTVA), Rossiya 24, RTR Planeta, RTVi, Vremya, Carousel	<b>\$0.40</b>
<b>TFCDirect™*</b> The Filipino Channel, ABS-CBN News Channel, Cinema One Global, ABS-CBN Sports + Action, DZMM (radio), Lifestyle Network, INCTV, MYX and MOR 101.9 (radio)	<b>\$0.25</b>
<b>Univision<sup>HD</sup> &amp; Galavisión</b>	<b>\$0.15</b>
<b>VietDirect™ Plus*</b> SBTN, VietFace TV, Vien Thao TV, VGN TV, HONVIETV, TViet Network, Little Saigon Radio and Tai Seng Vietnam	<b>\$0.15</b>
<b>Willow Cricket</b>	FLAT RATE PER MONTH: <b>\$7.50</b>
<b>Bonus Channels:</b> Arirang TV, MHz Worldview, CCTV-9 and INCTV Included with any International package with Multi-Satellite System	---
<b>Complimentary Channels<sup>††</sup></b> (Satellite 101: BYU TV, Christian Television Network, C-SPAN, Daystar, EWTN, Link TV, NRB Network, TBN, TCT Network, The Word, World Harvest Television. Satellite 119: Enlace, HITN TV, Hope Channel, Jewish Life TV, ONCE Mexico, V-me Satellite 103 <sup>†</sup> : BabyFirstTV, Free Speech TV, GOD TV, GEB America, NASA TV)	

\*Orbital slot 95. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. \*\*Orbital slot 101. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. \*\*\*Orbital slot 119. Must have DIRECTV Multi-Satellite System to receive these channels. † Orbital slot 103. Must have HD Access and HD equipment to receive these channels. Procurement of equipment is customer's responsibility. ††Free add-on with purchase of DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. †††Requires subscription to Family, Entertainment or Ultimate base package.



**DIRECTV Account #:**

(Required when adding or deleting services after account activation)

## Commercial Hospitality and Institutions Programming Change Request Form

(Existing Accounts Only)

Please check all that are applicable:

- Delete Programming Package   
  Add Programming Package   
  Delete Channel from existing package   
  Add Channel to existing package

\_\_\_\_\_  
Name of Authorized Officer / Agent & Title

\_\_\_\_\_  
Authorized Customer Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Property Name

\_\_\_\_\_  
Contact Name at Property Address

\_\_\_\_\_  
Lodging & Institutions Affiliate Number

\_\_\_\_\_  
Property Address

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Affiliate Name

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
**Unit Count**

\_\_\_\_\_  
Property Phone Number

\_\_\_\_\_  
Property Fax Number

Increase Unit Count by \_\_\_\_\_  
Unit count cannot be reduced utilizing this form.

In the box provided below, please record the receiver and access card information for each programming service that you select including package names if you are adding or deleting a package. If you are adding or deleting a channel in an existing package there is no need to list the package or price per unit. Match each programming service to the appropriate receiver and access card numbers, as each receiver may only be authorized for one programming service. If you wish to order C-SPAN, Disney Channel or Nickelodeon/Nick at Nite, please indicate '1' or '2' (for C-SPAN) and 'E' and/or 'W' (for the Disney Channel and Nickelodeon/Nick at Nite). You may be charged, and agree to pay, the fees described in section 20 of the Lodging and Institutions SMATV Viewing Agreement. FOR DRE CUSTOMERS PLEASE SEE BELOW.

Example:

<input type="checkbox"/>	<input type="checkbox"/>	<i>Business News</i>	<i>\$0.58</i>	<i>34349[6799]</i>	<i>00001976[1304]</i>	<i>Fox News</i>
<b>A D D</b>	<b>D E L E T E</b>	<b>Package</b>	<b>Price Per Unit</b>	<b>Access card No: (last four digits only)</b>	<b>RID No: (last four digits only)</b>	<b>Channel (not needed for mirrored cards)</b>
<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____	_____	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____	_____	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____	_____	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____	_____	_____





(Required when adding or deleting services after account activation)

**Commercial Hospitality and Institutions  
Programming Change Request Form (cont'd)**  
(Existing Accounts Only)

Property Name

Example:

<input type="checkbox"/>	<input type="checkbox"/>	<i>Business Nets</i>	<i>\$0.58</i>	<i>34349[6799]</i>	<i>00001976[1304]</i>	<i>Fox News</i>
<b>A D D</b>	<b>D E L E T E</b>	<b>Package</b>	<b>Price Per Unit</b>	<b>Access card No: (last four digits only)</b>	<b>RID No: (last four digits only)</b>	<b>Channel (not needed for mirrored cards)</b>
<input type="checkbox"/>	<input type="checkbox"/>					
<input type="checkbox"/>	<input type="checkbox"/>					
<input type="checkbox"/>	<input type="checkbox"/>					
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<input type="checkbox"/>	<input type="checkbox"/>					
<input type="checkbox"/>	<input type="checkbox"/>					

**Total Number of RIDs:**

If your selections total more than 15 programming services (one channel per access card), please attach a separate page.

Check here if attaching a separate page. NOTE: For DRE customers please submit separate equipment list with Access Card IDs.