DIRECTV SOLUTIONS
FOR EVERY PROPERTY SIZE

DIRECTV is a premium amenity that can:

- Replace balcony dishes with a centralized distribution system
- Attract new residents and retain existing ones
- Give residents more flexible, cost-effective programming choices
- Provide residents with exclusive sports, more HD than any cable or satellite provider, and video on demand
- Help increase your property value and curb appeal
- Service all residents in all units
Superior technology solutions for new and existing properties

<table>
<thead>
<tr>
<th>DIRECTV D2 ADVANTAGE:</th>
<th>DIRECTV D2 ADVANTAGE LITE:</th>
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<tbody>
<tr>
<td>■ Solution for properties of any size</td>
<td>■ Solution for properties with 20 units or less</td>
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<tr>
<td>■ Each resident chooses and pays for their individual programming packages, equipment and additional services</td>
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<tr>
<td>■ Enables use of existing home wiring and uses equipment identical to residential customers</td>
<td>■ New home-run wire pulled to each unit from centralized dish</td>
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Two service delivery options to fit your needs

<table>
<thead>
<tr>
<th>DIRECT-TO-HOME (DTH)</th>
<th>BULK</th>
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<tbody>
<tr>
<td>■ Each resident chooses and pays for their individual programming package, equipment and additional services on their own.</td>
<td>■ Reduces programming package costs for the Property owner.</td>
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<td>■ Resident is responsible for all contracts and agreements</td>
<td>■ Property owner chooses and pays for a base programming package</td>
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<td>■ 24-month, 12-month and month-to-month options</td>
<td>■ Resident may upgrade the programming package or purchase additional add-on services, premiums and equipment</td>
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<td>■ Qualifying 24-month residents may be eligible for the National Offer, which often includes</td>
<td>■ Residents are billed directly for any upgrade options.</td>
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<td>■ Hundreds of dollars in rebate savings</td>
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<td>■ Free equipment lease upgrades(^1)</td>
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<td>■ Free premium channels</td>
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**NOTE:** Auto Bill Pay (ABP) and Paperless Billing are required for certain offers.

**Both options include:**

■ Ability to order additional services at the resident level
■ Up to four free standard receivers\(^2\)

\(^1\) Advanced product instant rebate available for non-free paid customers only, with qualifying base package.

\(^2\) Depending on resident needs.
Why DIRECTV is the best choice for your property

A SIMPLE, CENTRALIZED DISTRIBUTION SYSTEM
- Improves curb appeal
- No visible individual satellite dishes

EFFICIENT INSTALLATION AND UNPARALLELED TECHNOLOGY
- No need to access individual units for wiring
- Most property upgrades take less than two weeks
- DIRECTV D2 ADVANTAGE™ technology makes getting DIRECTV easy for any size property

ULTIMATE VIDEO ENTERTAINMENT EXPERIENCE
- Over 190 full-time HD channels!
- The undisputed leader in sports, with the most sports in HD
- The most movies in 1080p HD

MULTIPLE PROGRAMMING PACKAGES
- Direct-to-Home
  - National offer—same as Residential
  - Flexibility—24-month, 12-month and month-to-month programming packages available
- Bulk
  - Provides lower entry price point for property owners
  - Allows for resident upgrades at point of sale

Frequently Asked Questions

Do I need a dish for each resident who wants DIRECTV?
- No. Both DIRECTV D2 ADVANTAGE and DIRECTV D2 ADVANTAGE™ LITE deliver DIRECTV service to all residents through a centralized distribution system.

Will my residents receive the full DIRECTV experience?
- Yes. Residents will have access to everything DIRECTV has to offer, including all HD Programming, local channels, DIRECTV® Whole-Home DVR Service, DIRECTV CINEMA™ update and much more.
  *Currently DIRECTV IP ADVANTAGE customers do not have access to 3D.

Who services the system after it is installed?
- Your DIRECTV operator will provide all service for the system and your residents.

Is there a way to demonstrate DIRECTV to residents?
- Absolutely. DIRECTV will provide you with complementary accounts for public and on-site staff use.

Why should I choose DIRECTV for my residents?
- DIRECTV is the number one satellite TV service in the country with over 19 million subscribers. If you want the best value, more full-time HD channels than any cable or satellite provider, and the most sports, you’ve got to get DIRECTV.

What if my resident does not have a line of site?
- The benefit of a centralized distribution system is that DIRECTV service is available to all residents, not just south-facing units.

1 Up to two standard receivers with no equipment fee for high-risk customers. 2 Number of HD channels varies based on programming package selected. To access DIRECTV HD programming, HD Access fee ($10/mo.) or Advanced Receiver Service fee ($10/mo. for Advanced Whole-Home DVR, HD DVR and TVs with HD DVR), and HD equipment are required. 3 Based on national offering of exclusive sports packages and other major sports programming in HD.