

Annually, the owners of TV channels increase the fees they charge DIRECTV for the right to broadcast their movies, shows and sporting events. As a result, DIRECTV must periodically adjust the pricing and channel lineups of some of our programming packages so we can continue to bring you these channels. This year, the programming costs we pay to owners of TV channels will increase about 10%, but we have chosen to adjust the prices our customers pay by an average of only 4%. New prices take effect February 9, 2012 and will appear on billing statements issued after that date. See the detailed information below as it relates to your service.

If you are currently receiving a promotional offer, you will continue to receive the promotional price for the remainder of the offer period. Note: if you change your current base package, you may no longer be eligible for the credit. Base packages will continue to include local channels, where available. If DIRECTV does not offer local channels in your area, most programming packages are \$3/mo. less than the prices listed below. Visit directv.com/locals to check availability by ZIP code.

Current Base Packages	New Price
BASIC CHOICE™ (International Package).....	\$14.99/mo.
PREFERRED CHOICE™ (International Package).....	\$41.99/mo.
TOTAL CHOICE® MOBILE	\$63.99/mo.
CHOICE™	\$63.99/mo.
CHOICE ULTIMATE™	\$74.99/mo.
PREMIER™	\$119.99/mo.
Other Services	New Price
Advanced Receiver–DVR**	\$8.00/mo.

**formerly DIRECTV DVR Service

Legacy Base Packages†	New Price
BASIC (International Package).....	\$17.99/mo.
TOTAL CHOICE® LIMITED	\$53.99/mo.
TOTAL CHOICE®	\$64.49/mo.
CHOICE XTRA CLASSIC™*	\$68.99/mo.
<i>*formerly CHOICE XTRA or TOTAL CHOICE PLUS</i>	
PLUS DVR™	\$76.99/mo.
PLUS HD DVR™	\$86.99/mo.
SELECT CLASSIC	Increases by \$2.00/mo.

CONTINUED ON THE OTHER SIDE.

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Service/Package Name changes to your bill, effective February 9, 2012.

Former Name	New Name
Mirroring Fee–Household.....	Additional TV
Additional Receiver	Additional TV
Leased Receiver	Additional TV
Primary Leased Receiver.....	Primary TV
DIRECTV DVR Service	Advanced Receiver–DVR
HD Access.....	Advanced Receiver–HD
CHOICE XTRA™	CHOICE XTRA CLASSIC™
TOTAL CHOICE® PLUS	CHOICE XTRA CLASSIC

†These packages are no longer available for sale. Customers who currently subscribe to these packages may maintain them as long as their account is in “good standing”, as determined by DIRECTV in its sole discretion. For complete pricing and packaging information, go to directv.com/packages. Programming, pricing, terms and conditions subject to change at any time. Hardware and programming available separately. Pricing is residential. Taxes not included. Receipt of DIRECTV programming is subject to the terms of the DIRECTV Customer Agreement; a copy is provided at directv.com/legal and in your bill or in the first month notification. ©2011 DIRECTV. DIRECTV and the Cyclone Design logo, BASIC CHOICE, PREFERRED CHOICE, TOTAL CHOICE, CHOICE, CHOICE XTRA, CHOICE ULTIMATE, CHOICE XTRA CLASSIC, PREMIER, PLUS DVR, PLUS HD DVR and all other DIRECTV International service names are trademarks of DIRECTV. All other trademarks and service marks are the property of their respective owners. 11/11 31648-0