



# Commercial Lodging and Institutions Programming Change Request Instructions

- 1 Read the enclosed materials, review subscriber unit definitions, and then choose the programming you wish to add or delete. When adding or deleting channels to a package you are all ready subscribe to write “*existing package*” in the package field and the price per unit is zero.
  
- 2 Install and test all receivers using the DIRECTV® installation test channels (100 and 493). Make sure that the following installation steps have been completed:
  - A dedicated receiver (IRD) is required for each channel selected, as indicated on the Equipment Information Form.
  - All DIRECTV® System access cards must be seated in their assigned receivers for the appropriate service.
  
- 3 Return the following completed and signed original documents:
  - Commercial Lodging and Institutions Programming Change Request Forms (Pages 5-6)

### Subscriber Units:

Hotel	Hotel, Motel, Resort and Inn, etc.	Total number of guest rooms
Health Care	Hospital, Nursing Home, Assisted Living, Long Term Care Facility, Medical Clinics and Dialysis Clinics	Total number of televisions on premises in patient rooms
Dormitory	College, University, Convent or other dormitory housing setting	Total number of cable drops connected to DIRECTV® System network
Office Building	Office building or private office locations	Total number of cable drops connected to DIRECTV® System network
Recreation	Marinas, Mobile Home Parks, Camp Grounds, and RV Parks	Total number of cable drops connected to DIRECTV® System network
Prison	Prisons and Correctional Facilities	Total number of cable drops connected to DIRECTV® System network

**Send to: U.S. Mail**  
**DIRECTV Business Service Center**  
**P.O. Box 5392**  
**Miami, FL 33152-5392**

**Phone: 1-800-388-2505**

**Overnight Delivery**  
**DIRECTV Business Service Center**  
**1505 NW 167<sup>th</sup> Street**  
**Miami, FL 33169**

**FAX: 1-800-933-4631**

NOTE: DIRECTV will verify that all required paperwork is accurate and complete. Once complete paperwork is received, your changes will be processed within 24 hours. If you have any questions, please call us at 1-800-388-2505.



# Commercial Lodging and Institutions Rate Card

**HD Access to DIRECTV HD programming requires a DIRECTV HD Receiver, HD television equipment and an HD Access fee of \$0.25 per room per month.\*\*\***  
**Access fee is required in order to receive ANY HD channel within any package**

**PURCHASING GUIDELINES:** All rates are per Subscriber Unit\* per month with a minimum of 20 subscriber units and \$25 in programming services\*\*. Charges must be based on 100% of the subscriber units at all times. With the exception of ESPN, the property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

## PACKAGED SERVICES

**PER UNIT—**

<b>IN-ROOM CHOICE™</b> Includes over 75 channels	The 101 Network <sup>HD</sup> A&E <sup>HD</sup> ABC Family <sup>HD</sup> AMC Animal Planet <sup>HD</sup> BET <sup>HD</sup> Big Ten Network <sup>HD</sup> Biography Channel <sup>HD</sup> Bloomberg Television Cartoon Network (East) <sup>HD</sup> Cartoon Network (West) CBS College Sports <sup>HD</sup> Chiller CMT <sup>HD</sup> CNBC <sup>HD</sup> CNN <sup>HD</sup> Comedy Central <sup>HD</sup> C-SPAN C-SPAN2 Current TV Discovery Channel <sup>HD</sup> Discovery Health E! Entertainment Television ESPNU Fine Living FitTV Food Network <sup>HD</sup> Fox Business Network <sup>HD</sup>	Fox Movie Channel Fox News Channel <sup>HD</sup> Fox Reality Channel FUEL TV <sup>HD</sup> Fuse FX <sup>HD</sup> G4 GEMS TV GOD TV Golf Channel <sup>HD</sup> GSN: the network for games HDNet <sup>HD (only in HD)</sup> HD Theater <sup>HD (only in HD)</sup> Headline News History <sup>HD</sup> History International IFC Lifetime Lifetime Movie Network LOGO Military Channel Mountain West Sports MSNBC MTV <sup>HD</sup> MTV2 National Geographic Channel <sup>HD</sup> NFL Network <sup>HD</sup>	NHL Network <sup>HD</sup> Nickelodeon/Nick at Nite (East) <sup>HD</sup> Nickelodeon/Nick at Nite (West) Oxygen Planet Green <sup>HD</sup> REELZ Channel RFD-TV Science Channel <sup>HD</sup> Sleuth SOAPnet Speed <sup>HD</sup> Spike TV <sup>HD</sup> Syfy <sup>HD</sup> TBS <sup>HD</sup> Tennis Channel <sup>HD</sup> TLC <sup>HD</sup> TNT in HD <sup>HD</sup> Travel Channel truTV TV Guide Channel TV Land TV One USA Network <sup>HD</sup> VH1 Classic VH1 <sup>HD</sup> WE tv The Weather Channel <sup>HD</sup>	<b>\$2.70</b>
<b>ESPN Package:</b>	ESPN <sup>HD</sup> , ESPN2 <sup>HD</sup> , ESPNNews <sup>HD</sup> , ESPNU, ESPN Classic and ESPN Deportes <i>- At a minimum ESPN, ESPN2, ESPNNews and ESPNU must be displayed at all times.</i>			<b>\$3.75</b>
<b>HD Business Package:</b>	Crime & Investigation <sup>HD</sup> , HDNet Movies <sup>HD</sup> , MGMHD <sup>HD</sup> , Palladia <sup>HD</sup> , Smithsonian <sup>HD</sup> and Universal <sup>HD</sup> <i>- Requires an active subscription to IN-ROOM CHOICE or The Fundamentals</i>			<b>\$0.25</b>
<b>The Fundamentals:</b>	The 101 Network <sup>HD</sup> Bloomberg Television Cartoon Network (East) <sup>HD</sup> Cartoon Network (West) CNN <sup>HD</sup> C-SPAN2 Discovery Channel <sup>HD</sup>	Fox News Channel <sup>HD</sup> FX <sup>HD</sup> HDNet <sup>HD (only in HD)</sup> HD Theater <sup>HD (only in HD)</sup> Headline News National Geographic Channel <sup>HD</sup>	Speed <sup>HD</sup> TBS <sup>HD</sup> TLC <sup>HD</sup> TNT in HD <sup>HD</sup> USA Network <sup>HD</sup> The Weather Channel <sup>HD</sup>	<b>\$1.65</b>
<b>Family Favorites:</b>	ABC Family <sup>HD</sup> AMC Animal Planet <sup>HD</sup> Discovery Channel <sup>HD</sup> Discovery Health	Discovery Kids FitTV HDNet <sup>HD (only in HD)</sup> HD Theater <sup>HD (only in HD)</sup>	Investigation Discovery Military Channel Planet Green <sup>HD</sup> TLC <sup>HD</sup>	<b>\$0.50</b>
<b>Great Entertainment:</b>	Comedy Central <sup>HD</sup> , Lifetime, MTV <sup>HD</sup> , MTV2, Nickelodeon/Nick at Nite (East) <sup>HD</sup> , Nickelodeon/Nick at Nite (West) and VH1 <sup>HD</sup>			<b>\$0.50</b>
<b>Facts &amp; Fantasy:</b>	E! Entertainment Television, Syfy <sup>HD</sup> and truTV			<b>\$0.25</b>
<b>Business Networks:</b>	Bloomberg Television, CNBC <sup>HD</sup> , Fox News Channel <sup>HD</sup> , G4 and MSNBC			<b>\$0.50</b>
<b>Adventure Package:</b>	DIY Network, Fine Living, National Geographic Channel <sup>HD</sup> and The Outdoor Channel			<b>\$0.50</b>
<b>Music Extra:</b>	CMT <sup>HD</sup> , Fuse, GAC and Spike TV <sup>HD</sup>			<b>\$0.35</b>
<b>Local Channels:</b>	Includes all local channels available in your market			<b>\$34.99 per property</b>

\*Subscriber Units are defined as follows: **Hotel/Motel:** Total number of available rooms; **Hospital:** Total number of televisions in patient's rooms on premises; **Dormitory, Office Building, All Others:** Total number of cable drops connected to delivery system. \*\*\$25 minimum not required for activation of Local Channels. \*\*\*HDNet HD included with HD Access Service



# Commercial Lodging and Institutions Rate Card

## PREMIUM SERVICES

HBO® (8 channels including HBO® HD, HBO® West HD, HBO® 2 East & West, HBO Family East & West, HBO Latino® and HBO Signature) .....	<b>\$3.50</b>
Cinemax® (3 channels including Cinemax® HD, Cinemax® West HD and MoreMAX) .....	<b>\$3.50</b>
SHOWTIME UNLIMITED® (9 channels including SHOWTIME® HD, SHOWTIME® West HD, SHOWTIME 2 HD, SHOWCASE HD, SHOWTIME Extreme, The Movie Channel™ East & West, FLIX® and Sundance Channel®) .....	<b>\$5.00</b>
SHOWTIME®, FLIX®, and Sundance Channel® (7 channels including 5 SHOWTIME® channels available in HD) .....	<b>\$4.10</b>
SHOWTIME® (SHOWTIME® East & West HD, SHOWTIME 2 HD, SHOWCASE HD, and SHOWTIME Extreme).....	<b>\$3.00</b>
STARZ® Super Pack <sup>††</sup> /Encore® (up to 14 channels with HD Access: Starz® East HD, Starz® West HD, Starz Edge HD, Starz InBlack, Starz Comedy <sup>(HD Only)</sup> & Starz Kids & Family <sup>(HD Only)</sup> , Encore East & West plus all 6 theme channels) .....	<b>\$3.75</b>
STARZ® / Encore® + 3 Themes <sup>†</sup> (9 channels) .....	<b>\$3.30</b>
STARZ® / Encore® + 2 Themes <sup>†</sup> (8 channels) .....	<b>\$3.15</b>
STARZ® / Encore® + 1 Theme <sup>†</sup> (7 channels) .....	<b>\$3.00</b>
STARZ® / Encore® (6 channels: Starz® East & West, Starz® Edge, Starz® InBlack and Encore® East & West).....	<b>\$2.50</b>
Encore® + 6 Themes <sup>†</sup> (8 channels) .....	<b>\$1.95</b>
Encore® + 3 Themes <sup>†</sup> (5 channels) .....	<b>\$1.35</b>
Encore® + 1 Theme <sup>†</sup> (3 channels) .....	<b>\$0.95</b>
Encore® (2 channels: East and West) .....	<b>\$0.75</b>

## STAND-ALONE AND BUNDLED SERVICES

A&E <sup>HD</sup> , History <sup>HD</sup> , and Discovery Health Channel.....	<b>\$0.35</b>
BabyFirstTV.....	<b>\$0.20</b>
BBC America and Current TV.....	<b>\$0.20</b>
Big Ten Network <sup>HD</sup> .....	<b>\$0.25</b>
BET <sup>HD</sup> and GSN.....	<b>\$0.15</b>
Bravo <sup>HD</sup> , IFC and WE tv.....	<b>\$0.35</b>
C-SPAN and C-SPAN2 .....	<b>\$0.08</b>
CBS College Sports <sup>HD</sup> .....	<b>\$0.15</b>
Disney Channel (East) <sup>HD</sup> , Disney Channel (West) and Disney XD <sup>HD</sup> .....	<b>\$0.75</b>
ESPN <sup>HD</sup> .....	<b>\$4.55</b>
ESPN <sup>HD</sup> & ESPN2 <sup>HD</sup> .....	<b>\$3.85</b>
ESPN <sup>HD</sup> , ESPN2 <sup>HD</sup> & ESPNEWS <sup>HD</sup> .....	<b>\$3.80</b>
Fox Movie Channel .....	<b>\$1.00</b>
Fox News Channel <sup>HD</sup> .....	<b>\$0.50</b>
Fox Soccer Channel.....	<b>\$0.20</b>
FUEL TV <sup>HD</sup> .....	<b>\$0.20</b>
FX <sup>HD</sup> .....	<b>\$0.30</b>
The Golf Channel <sup>HD</sup> .....	<b>\$0.25</b>
Go!TV .....	<b>\$0.20</b>
HGTV <sup>HD</sup> , Food Network <sup>HD</sup> and Travel Channel .....	<b>\$0.15</b>
LOGO .....	<b>\$0.15</b>
MLB Network <sup>HD</sup> .....	<b>\$0.40</b>
NBA TV <sup>HD</sup> .....	<b>\$0.35</b>
NFL Network <sup>HD</sup> .....	<b>\$0.30</b>
The N, Nicktoons, Noggin and PBS Kids Sprout.....	<b>\$0.30</b>
Setanta Sports .....	<b>\$0.20</b>
Speed <sup>HD</sup> .....	<b>\$0.25</b>
SportSouth <sup>HD</sup> (only available in certain areas of the U.S., Zip code confirmation required).....	<b>\$0.99</b>
Sundance Channel® .....	<b>\$0.35</b>
Tennis Channel <sup>HD</sup> .....	<b>\$0.25</b>
TNT <sup>HD</sup> .....	<b>\$0.50</b>
Turner Classic Movies (TCM).....	<b>\$0.30</b>
TVG The Interactive Horseracing Network .....	<b>\$0.15</b>



# Commercial Lodging and Institutions Rate Card

## STAND-ALONE AND BUNDLED SERVICES CONT'D

TV Land, Lifetime Movie Network and The Hallmark Channel .....	\$0.25
WGN America.....	\$0.14
Satellite Radio Channels (includes all channels**) .....	\$0.17

## REGIONAL SPORTS NETWORKS (ZIP code confirmation required)

Altitude Sports and Entertainment <sup>HD+</sup> .....	\$0.99
Comcast SportsNet Chicago <sup>HD</sup> .....	\$0.99
Comcast SportsNet California.....	\$0.99
SportsNet New York <sup>HD</sup> .....	\$0.99
Sports Time Ohio <sup>HD</sup> .....	\$0.99
In-Market Regional Sports Networks.....	\$0.99
YES Network <sup>HD</sup> : In Market – NY, NYDMA .....	\$1.75
Out of Market – Available to viewers in NY, CT, and portions of NJ and PA .....	\$1.50

+HD broadcast of games only

## INTERNATIONAL PROGRAMMING

Aastha* .....	\$0.15
Azteca (America and Mexico).....	\$0.15
BanglaDirect <sup>TM*</sup> (ETV Bangla).....	\$0.15
FilipinoDirect <sup>TM*</sup> (includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, Filipino Channel, GMA Pinoy TV, Kapamilya, MYX and GMA Life TV) .....	\$0.35
GreekDirect <sup>TM</sup> II (includes Alpha Sat, Alter Globe, Greek Music TV and Mega Cosmos) .....	\$0.25
HindiDirect <sup>TM*</sup> II (includes Cricket Plus, MTV India, NDTV, Star Plus, Star News, Star One, India Now, FILMY, UTV Movie Channel, NDTV Good Times, NDTV Profit) .....	\$0.35
Jadeworld*** (TVB1, TVB2, TVBS, TVB Entertainment, CCTV-4 and Tai Seng Entertainment) .....	1-999 units-\$200 1000+ units-\$400
KoreanDirect <sup>TM</sup> (CTS, MBC, SBS, SBS Plus and YTN).....	\$0.25
MandarinDirect <sup>TM</sup> III* (includes Phoenix Info News, Phoenix North American Chinese Channel, CTI Zhong Tian, TVB8, TVBS, Tai Seng Sat TV and CCTV4) .....	\$0.15
PolishDirect <sup>TM</sup> II (Includes TV Polonia, TELE 5, TVP3, "Jedynka" Polskie Radio 1 and "Trojka" Polskie Radio 3) .....	\$0.20
PTC Punjabi ( <b>NEW!!</b> ) .....	\$0.15
RTR Planeta* ("Kultura" and "Rossiya") .....	\$0.15
RussianDirect <sup>TM*</sup> (Channel One Russia Worldwide, Dom Kino, Muzika Pervogo, NannyTV and Vremya: Retro Channel).....	\$0.35
TamilDirect <sup>TM*</sup> (Star Vijay) .....	\$0.15
TeluguDirect <sup>TM*</sup> (ETV Teluga).....	\$0.15
TFC Direct <sup>TM*</sup> (Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GEM NET, Kapamilya Channel and MYX) .....	\$0.25
Univision and Galavisión .....	\$0.15
VietDirect <sup>TM</sup> HONVIETV* (includes HONIETV, SBTN, TVB Vietnam, Little Saigon Radio and Tai Seng Vietnam).....	\$0.15
VietDirect <sup>TM</sup> VHN* (includes SBTN, VHN-TV, TVB Vietnam, Little Saigon Radio and Tai Seng Vietnam).....	\$0.15
Bonus Channels - (MHz Worldview, CCTV-9 and GEM NET) Included with any International package with Multi-Satellite System.....	\$0.00

**Free Add-On<sup>††</sup>** (America's Store, Bloomberg Television, The Church Channel, FitTV, HSN, QVC, ShopNBC)

**Complimentary Channels<sup>††</sup>** (**Satellite 101:** BYU TV, Christian Television Network, C-SPAN, Daystar, GOD TV, Link TV, NASA TV, NRB Network, TBN, TCT Network, The Word, V-me and World Harvest Television. **Satellite 119:** EWTN<sup>††</sup>, Hope Channel, ONCE Mexico, HITN TV<sup>††</sup>).

\*Orbital slot 95. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. \*\*Orbital slot 101. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. \*\*\*Orbital slot 119. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. †Theme channels include: Western, Action, Mystery, Drama, Love and WAM.

††Free add-on with purchase of any DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.



# Commercial Lodging and Institutions Programming Change Request Form (Existing Accounts Only)

DIRECTV Account #:  
  
(Required when adding or deleting services after account activation)

Please Check all that are applicable:

Delete Programming Package     
  Add Programming Package  
 Delete Channel from existing package     
  Add Channel to existing Package

Name of Authorized Officer /Agent & Title	Authorized Customer Signature	Date
Property Name	Contact Name at Property Address	Lodging and Institutions Affiliate Number
Property Address	Email Address	Affiliate Name
City	State      ZIP	Unit Count
Property Phone Number	Property Fax Number	

In the box provided below, please record the receiver and access card information for each programming service that you select including package names if you are adding or deleting a package. If you are adding or deleting a channel in an existing package there is no need to list the package or price per unit. Match each programming service to the appropriate receiver and access card numbers, as each receiver may only be authorized for one programming service. If you wish to order ESPN, C-SPAN, Disney Channel or Nickelodeon/Nick at Nite, please indicate '1' or '2' (for ESPN and C-SPAN) and 'E' and/or 'W' (for the Disney Channel and Nickelodeon/Nick at Nite). You may be charged, and agree to pay, the fees described in section 20 of the Lodging and Institutions SMATV Viewing Agreement.

Example:

	<i>Business Nets</i>	<i>\$0.50</i>	<i>343496766</i>	<i>000019761304</i>	<i>Fox News</i>	<i>712345678</i>	<i>RCA</i>	<i>DRD 303RA</i>
	<b>Package</b>	<b>Price Per Unit</b>	<b>Access Card No.</b>	<b>RID No.</b>	<b>Channel</b>	<b>IRD Serial No.</b>	<b>IRD Mfr.</b>	<b>IRD Model</b>
<input checked="" type="checkbox"/> <input type="checkbox"/>								
A D								
D E								
D L								
E								
T								
E								
<input type="checkbox"/> <input type="checkbox"/>								
<input type="checkbox"/> <input type="checkbox"/>								
<input type="checkbox"/> <input type="checkbox"/>								
<input type="checkbox"/> <input type="checkbox"/>								



## Commercial Lodging and Institutions Programming Change Request Form (cont'd) (Existing Accounts Only)

DIRECTV Account #:

(Required when adding or deleting  
or deleting services)

Property Name

Example:

	<input checked="" type="checkbox"/> <input type="checkbox"/>	Business Nets	\$0.50	343496766	000019761304	Fox News	712345678	RCA	DRD 303RA
		Package	Price Per Unit	Access Card No.	RID No.	Channel	IRD Serial No.	IRD Mfr.	IRD Model
A D D E L E T E	<input type="checkbox"/>								
	<input type="checkbox"/>								
	<input type="checkbox"/>								
	<input type="checkbox"/>								
	<input type="checkbox"/>								
	<input type="checkbox"/>								
	<input type="checkbox"/>								
	<input type="checkbox"/>								
	<input type="checkbox"/>								
	<input type="checkbox"/>								

**Total Number of IRDs:**

If your selections total more than 15 programming services (one channel per access card), please attach a separate page.

Check here if attaching a separate page