



# Private Office Viewing Ordering Instructions

**Private Office Viewing:** DIRECTV® programming that is viewed in areas not accessible to the public or clientele, do not include common areas and food and drinks are not sold for immediate consumption. Examples include offices and conference rooms.

**1** Select the programming that you wish to receive by completing the appropriate entries on the Private Office Viewing Order Form. Sign the Order Form, Commercial Viewing Agreement and Customer Information Form.

**2** You or your authorized Commercial Dealer should forward the following paperwork and payment (as applicable) to DIRECTV:

- Private Office Viewing Order Form (Pages 7 & 8).
- DIRECTV Commercial Viewing Agreement (Pages 9 & 10).
- Commercial Customer Information Form (Pages 11 & 12).
- Payment by check, VISA, MasterCard, Optima, American Express or Discover Card.

**U.S. Mail**  
**DIRECTV Business Service Center**  
**P.O. Box 5392**  
**Miami, FL 33152-5392**

**Overnight Delivery**  
**DIRECTV Business Service Center**  
**1313 NW 167<sup>th</sup> Street**  
**Miami, FL 33169**

**Phone: 1-888-200-4388**

**FAX: 1-800-933-4631**

**3** Call the DIRECTV Business Service Center at 1-888-200-4388 to activate your account. For services that do not require advance payment, you will receive a statement within 10 days of your initial account authorization.

Once we have received all of the requested materials, including prepayment when required, your account will be established automatically within 24 hours.

**Please note that multiple receivers activated on the same account must be continuously connected to the same land-based phone line to receive sports programming and to mirror programming.**

Programming, pricing, terms and conditions subject to change. Hardware and programming sold separately. Equipment specifications may vary in Alaska and Hawaii. © 2006 DIRECTV, Inc. DIRECTV and the Cyclone Design logo are registered trademarks of DIRECTV, Inc.



# DIRECTV® PRIVATE OFFICE VIEWING PACKAGES AND RATES

## DIRECTV® COMMERCIAL PACKAGING AND PRICING

**OFFICE CHOICE®** Our most complete package of news, information and entertainment helps you stay one step ahead of the competition. The OFFICE CHOICE® package includes must-have business networks such as CNN, CNBC, Fox News Channel, Bloomberg Television, The Weather Channel and more!

A&E	Discovery Times Channel	The History Channel	SOAPnet
ABC Family	Disney Channel (East and West)	History International	Spike TV
American Movie Classics (AMC)	DIY Network	Home & Garden Television	Superstation WGN
America's Store	E! Entertainment Television	Home Shopping Network	TBS
Animal Planet	ESPN	Kids Mix	TNT
BBC America	ESPN2	The Learning Channel (TLC)	Toon Disney
The Biography Channel	ESPN Classic	Lifetime	Travel Channel
Black Entertainment Television (BET)	ESPNEWS	Lifetime Real Women	Trinity Broadcasting Network (TBN)
Bloomberg Television	ESPNU	LOGO <b>(New!)</b>	Turner Classic Movies (TCM)
Boomerang	FINE LIVING	The Military Channel	Turner South*
Bravo	FitTV	MSNBC	TV Guide Channel
Cartoon Network	Food Network	MTV	TV Land
CNBC	Fox Movie Channel	MTV2	TV One
CNBC World	Fox News Channel	National Geographic Channel	Univision
CNN	Fox Reality	NBA TV	USA Network
Comedy Central	Fox Sports en Español	NFL Network	VH1
Country Music Television (CMT)	Fuse	News Mix	VH1 Classic
Court TV	FX	Nickelodeon/Nick at Nite (East and West)	The Weather Channel
C-SPAN	G4: videogame tv	Nicktoons Network	<i>PLUS Regional Sports Networks (in-market)</i>
C-SPAN2	Galavisión	Noggin/The N	
Current TV	Go!TV	Oxygen	
Discovery Channel	Great American Country	PBS Kids	<i>*where available</i>
Discovery Health Channel	GSN, the network for games	QVC	
Discovery Home Channel	The Hallmark Channel	Sci-Fi Channel	
Discovery Kids	Headline News	The Science Channel <b>(New!)</b>	

Monthly Fee.....\$67.99

Annual Fee.....\$815.00

**XM Satellite Radio** Enjoy America's Largest Playlist with a wide range of music genres, talk shows and more. Receive up to 88 channels that can play through your television audio or stereo system. Service automatically renews\*\*.

XM for Business-The 70s*	Aguila**	Frank's Place	Soul Street	XM Kids
XM for Business-The 80s*	America	Fred	Special X	XM Pops
XM for Business-America*	Audio Visions	Fuego	Spirit	XMU
XM for Business-Audio Visions*	Beyond Jazz	The Groove	Squizz - XL	
XM for Business-The Blend*	Big Tracks	Hank's Place	Suite 62	*100% interruption-free
XM for Business-Flight 26*	The Blend	The Heart	The System	channels, exclusive to
XM for Business-The Heart*	Bluegrass Junction	The Heat	Top 20 on 20	Commercial customers
XM for Business-Loft*	Bluesville	High Voltage - XL	Top Tracks	
XM for Business-Lucy*	Bone Yard - XL	Highway 16	The Torch	** available only on
XM for Business-A Taste of Italy*	BPM	The Joint	U-Pop	119° orbital slot;
XM for Business-Top 20 on 20*	Caliente	Liquid Metal - XL	US Country	Requires DIRECTV
XM for Business-US Country*	Caricia**	The Loft	Vibra**	Multi-Satellite System
XM for Business-Watercolors*	Chrome	Lucy	The Village	and telephone
XM for Business-XM Cafe*	Cinemagic	Luna**	Viva**	connection.
XM for Business-XM	The City	The Message	VOX	
Hitlist*	Deep Tracks	The Move	Watercolors	
The 40s	Enlighten	On Broadway	World Zone	XL - may include
The 50s	Escape	Radio Disney	X Country	frequent explicit
The 60s	Ethel	Raw - XL	XM Café	language. The
The 70s	Fine Tuning	Real Jazz	XM Chill	DIRECTV System has
The 80s	Flight 26	The Rhyme - XL	XM Classics	a feature which allows
The 90s			XM Hitlist	restricted access to
				channels.

Monthly Fee.....\$27.95

Annual Fee.....\$335.00

**SPORTS CHOICE®** Delivers great out-of-market collegiate coverage from many regional sports networks with Fox Sports Net and SPORTSCHANNEL. Also includes Mid-Atlantic Sports Network, Comcast SportsNet Chicago, Comcast SportsNet West, Altitude, FUEL TV, The Golf Channel, ESPN Classic, CSTV: College Sports Television, TVG, Outdoor Channel, OLN, Speed Channel, NBA TV, Fox Soccer Channel, SportsNet New York\*\* **(New!)**, Sports Time Ohio\*\* **(New!)** and YES Network\*\*. \*\*Also available out-of-market, professional games are excluded.

Monthly Fee.....\$12.00

Annual Fee.....\$144.00

**MLB EXTRA INNINGS<sub>SM</sub>** See up to 60 out-of-market games a week during the 2006 regular season, including exciting Interleague matchups.

\$169.00 per season

**DIRECTV® Private Office Viewing Packages and Rates (Cont.)**

**HD Package** Channels include **TNT in HD (New!)**, ESPN HD, ESPN2 HD, Discovery HD Theater, HDNet, HDNet Movies and Universal HD. See your favorite sports in high definition with games from MLB, NBA, NFL and NHL. You'll also get boxing, events, news, concerts and more! Customers will need any HDTV set with a built-in DIRECTV® Receiver or a DIRECTV-enabled high-definition set-top receiver, and a single 18 x 20- or 18 x 24-inch multi-satellite dish with three LNBS. Service automatically renews.

Monthly Fee.....\$10.99

**Local Channels** Local networks are now available in most metropolitan areas. Service automatically renews. For local channels availability by ZIP code, call customer service at 888-200-4388 or visit [DIRECTV.com/local](http://DIRECTV.com/local).

Monthly Fee.....\$6.99

Annual Fee.....\$83.88

**The Golf Channel** Television's first and only 24-hour channel dedicated exclusively to golf. Includes coverage of world-class U.S.tournaments and international events, plus instructional programming.

Monthly Fee.....\$ 7.99

Annual Fee.....\$ 86.99

**OFFICE ENTERTAINMENT®** A great choice for in-office entertainment. Perfect for the media and communication industries, this package focuses on entertainment programming while still providing key news and information channels.

A&E	Discovery Channel	The History Channel	Sci-Fi Channel
ABC Family	Discovery Health Channel	Home & Garden Television	Spike TV
American Movie Classics (AMC)	Disney Channel (East and West)	Home Shopping Network	TBS
Animal Planet	E! Entertainment Television	The Learning Channel (TLC)	TNT
America's Store	Food Network	Lifetime	Toon Disney
BBC America	Fox Movie Channel	MSNBC	Turner Classic Movies (TCM)
Black Entertainment Television (BET)	Fox News Channel	MTV	TV Land
Bloomberg Television	Fuse	MTV2	Univision
Bravo	FX	National Geographic Channel	USA Network
Cartoon Network	Galavisión	Nickelodeon/Nick at Nite (East and West)	VH1
Comedy Central	Great American Country (GAC)	Nicktoons	
Country Music Television (CMT)	GSN, the network for games	QVC	

Monthly Fee.....\$44.99

Annual Fee.....\$539.00

**OFFICE INFORMATION®** Delivers a select package of business, news and information channels that you need to be successful in today's global marketplace.

Bloomberg Television	Court TV	Discovery Health Channel	Headline News
CNBC	C-SPAN	Fox News Channel	MSNBC
CNBC World	C-SPAN2	G4 videogame tv	Travel Channel
CNN	Current TV	GSN, the network for games	The Weather Channel

Monthly Fee.....\$29.99

Annual Fee.....\$359.00

**NFL SUNDAY TICKET™** Working Sundays? Keep track of the scores of your favorite professional football teams every Sunday during the **2006** regular season. This hard-hitting action is only available on one digital TV service – DIRECTV! Local blackout rules apply.

\$249.00 per season

**NFL SUNDAY TICKET™ SuperFan** Add to your coverage with this optional add-on to your standard NFL SUNDAY TICKET™ package. NFL SUNDAY TICKET™ SuperFan features over 110 NFL SUNDAY TICKET™ games in High Definition, plus NFL SUNDAY TICKET™ Red Zone Channel, NFL SUNDAY TICKET™ Game Mix and NFL SUNDAY TICKET™ Short Cuts. Must subscribe to the standard NFL SUNDAY TICKET™ package to be eligible to subscribe to NFL SUNDAY TICKET™ SuperFan add-on package. Triple LNB multi-sat dish, HD receiver and HDTV required. Interactive receiver required for full Game Mix functionality.

\$99 per season

**ESPN GamePlan** Great college football from top-ranked teams competing around the country — up to 15 games every Saturday during the **2006** regular season. Fee is non-refundable.

\$129.00 per season

**PLAYBOY TV** Tasteful entertainment for mature audiences.

Monthly Fee.....\$15.99

Annual Fee.....\$191.88

**HBO®/SHOWTIME®/CINEMAX®** Offers HBO® (5 channels), HBO Family® (2 channels), SHOWTIME® (4 channels), SHOWTIME Extreme, Cinemax® (3 channels), Sundance Channel and Fox Movie Channel.

Monthly Fee.....\$31.99

Annual Fee.....\$383.88

**HBO®/SHOWTIME®** Offers HBO® (5 channels), SHOWTIME® (4 channels), SHOWTIME Extreme and Fox Movie Channel.

Monthly Fee.....\$22.99

Annual Fee.....\$275.88

**HBO®** Offers HBO® (5 channels), HBO Family® (2 channels) and Sundance Channel.

Monthly Fee.....\$11.99

Annual Fee.....\$143.88

**DIRECTV® Private Office Viewing Packages and Rates (Cont.)**

**SHOWTIME®** Offers SHOWTIME® (4 channels) and SHOWTIME Extreme.

Monthly Fee.....\$11.99 Annual Fee.....\$143.88

**STARZ® Super Pack** Offers 12 different movie channels with over 500 movie choices each month.

Monthly Fee.....\$11.99 Annual Fee.....\$143.88

**ENTERTAINMENT UNLIMITED<sup>SM</sup>** Offers HBO® (5 channels), HBO Family™ (2 channels), SHOWTIME® (4 channels), SHOWTIME Extreme, Cinemax® (3 channels), FLIX®, The Movie Channel™ (2 channels), and Fox Movie Channel.

Monthly Fee.....\$34.99 Annual Fee.....\$419.88

**SELECCIÓN COMERCIAL ULTRA™** **Now available!** One package that provides all of the Spanish-language channels available in the SELECCIÓN COMERCIAL™ package, plus a variety of popular English-language channels such as TNT, TBS and Headline News. Service automatically renews\*\*. Requires DIRECTV Multi-Satellite System and telephone connection.

A&E	Ecuavisa Internacional	MTV Español	TV Chile
American Movie Classics (AMC)	Food Network	Mun <sup>2</sup>	TV Land
Animal Planet	Fox News Channel	National Geographic Channel	TV Venezuela*
Bloomberg Television	Galavisión	NDTV Color Visión	TVE Internacional
Caracol TV Internacional	Go!TV	Nickelodeon/Nick at Nite (East and West)	TyC Sports
Cine Latino	GSN, the network for games	ONCE México	Univision
CNBC World	Headline News	SUR México	Univision (West)
CNN en Español	The History Channel	SUR Peru*	USA Network
Comedy Central	HITN TV	Spike TV	Utilísima
Court TV	Latinoamerica Television*	TBS	VH1
C-SPAN	The Learning Channel (TLC)	Telemundo (East and West)	WAPA America
C-SPAN2	Mexicanal	TNT	The Weather Channel
Current TV	México 22	Travel Channel	
Discovery en Español	MSNBC		
	MTV		

Monthly Fee.....\$44.99 Annual Fee.....\$539.88

**SELECCIÓN COMERCIAL™** Spanish-language video channels featuring sports, news, weather, and cultural entertainment. Service automatically renews\*\*. Requires DIRECTV Multi-Satellite System and telephone connection.

Caracol TV Internacional	Latinoamerica Television*	SUR Peru*	Univision (West)
Cine Latino	Mexicanal	Telemundo (East and West)	Utilísima
CNN en Español	México 22	TV Chile	WAPA America
Discovery en Español	MTV Español	TV Venezuela*	
Ecuavisa Internacional	Mun <sup>2</sup>	TVE Internacional	
Galavisión	NDTV Color Visión	TyC Sports	
Go!TV	ONCE México	Univision	
HITN TV	SUR México		

Monthly Fee.....\$29.99 Annual Fee.....\$350.00

**NBA LEAGUE PASS** Get incredible pro basketball action from outside your local area – as many as 40 games a week during the regular season. With this service, you will also get NBA TV on Channel 601. 2005-06 pricing listed below.

\$537.00 per season

**ESPN FULL COURT** Exciting coverage of hundreds of the best college games from the top regional men's conferences around the country during the regular season. Fee is non-refundable. 2005-06 pricing listed below.

\$109.00 per season

**NHL® CENTER ICE®** Get up to 40 action-packed NHL games a week from outside your area during the 2005-06 regular season plus select first- and second-round Stanley Cup® playoff games. You won't find more games anywhere else!

\$159.00 per season

**MLS DIRECT KICK™** Follow your favorite Major League Soccer teams and players throughout the 2005 season with MLS DIRECT KICK™. You'll see top matchups during the regular season and select playoff games during the post season.

\$69.00 per season

**MEGA MARCH MADNESS™** Exclusively from DIRECTV, MEGA MARCH MADNESS™ brings customers up to 37 out-of-market CBS-produced broadcasts from the first three rounds of the NCAA® Division I Men's Basketball Tournament, up to and including the Sweet 16®. Pricing for 2006 MEGA MARCH MADNESS™ is listed below. Fee is non-refundable.

\$69.00 per season

**BabyFirstTV** **New from DIRECTV!** BabyFirstTV is America's first and only channel dedicated to babies and toddlers and supported by top child development experts. BabyFirstTV offers 24/7 commercial-free programs including best-selling baby DVDs with unique interactive features which provide an opportunity for baby to learn, play and explore alongside their parent. Service automatically renews\*\*.

Monthly Fee.....\$9.99 Annual Fee.....\$119.88

**DIRECTV® Private Office Viewing Packages and Rates (Cont.)**

**VTS Service** Video Time Share or Private Network Service (also referred to as Business Television) is a digital television service that enables corporations and organizations to use the DIRECTV satellite platform for secure, reliable and affordable private network broadcast to field locations throughout the continental United States.

For more information, email Brian Tomazic at [btomazic@DIRECTV.com](mailto:btomazic@DIRECTV.com)

**Setanta Sports** A 24-hour English language channel broadcasting live matches, including the UEFA Champions League, FIFA World Cup Qualifying, UEFA Cup, Coca Cola Championship and selected games of Manchester United and Chelsea.

Monthly Fee.....\$100.00

**CricketTicket India** Exciting world-class cricket matches, including India tours. Season dates are January – December, 2006. Requires 36" international dish and capable receiver.

\$319.99 per season

**Jadeworld** Now you can get five Chinese-language channels in one affordable package! Channels include JADE-East, JADE-West, Jadeworld Super Channel, The Chinese Movie Channel and CCTV-4. Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews\*\*.

Monthly Fee.....\$36.99 Annual Fee.....\$443.00

**Phoenix TV** Entertainment the whole family can enjoy! Premiere Chinese language programming featuring up-to-the-minute news, current affairs, financial market updates, variety shows, and dramas from China, Hong Kong and Taiwan. Programs include Good Morning China, Behind the Headlines, Asian Journal, City Complex, Phoenix Tonight, Trendy Guide, Perfect Match, and more! Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews\*.

Monthly Fee.....\$19.99

**Aastha** Aastha offers programming on India's rich cultural, spiritual, and social heritage, featuring devotional music and spiritual programs in Hindi, Gujarati, and English languages. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$19.99 Annual Fee.....\$239.88

**SKY TG24** The Italian channel dedicated entirely to national and international news and reports. SKY TG24 provides an objective viewpoint on events in Italy and around the world, with live news features every 30 minutes. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$14.99 Annual Fee.....\$179.88

**VietnameseDirect™** The first and only 24-hour Vietnamese-language television network in America. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$19.99 Annual Fee.....\$239.88

**BanglaDirect™** Features programming including serials, news, feature films and music programs. Bangla Direct™ also includes special programs during festivals specific to the Bengal region. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$19.99 Annual Fee.....\$239.88

**FilipinoDirect™** The best in Filipino programming, with news, movies, talk shows, sports and regional programming, plus the popular GM Pinoy TV channel. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GMA Pinoy TV and Pinoy Central TV. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$37.99 Annual Fee.....\$455.88

**GujaratiDirect™** Features programming including serials, news, feature films and music programs. Gujarati Direct™ also includes special programs during festivals specific to the Gujarat region. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$19.99 Annual Fee.....\$239.88

**HindiDirect™** New from DIRECTV! Comprehensive Hindi entertainment package including STAR PLUS - India's number one channel, STAR NEWS – a 24-hour Hindi news channel, STAR ONE, MTV Desi and NDTV (**New!**). Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$34.99 Annual Fee.....\$419.88

**MandarinDirect™** Features Phoenix TV and Phoenix InfoNews – delivering independent financial news and current affairs in Mandarin Chinese 24-hours-a-day plus MTV Chi (**New!**). Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$17.99 Annual Fee.....\$215.88

**TamilDirect™** VIJAY is one of the most popular entertainment channels in India broadcasting in Tamil. VIJAY features an excellent mix of dramas, soaps, comedy, music and movies to talk shows and debates on topical issues. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$19.99 Annual Fee.....\$239.88

**TeleguDirect™** Features programming including serials, news, feature films and music programs. Telegu Direct™ also includes special programs during festivals specific to the Andhra Pradesh region. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$19.99 Annual Fee.....\$239.88

**TFCDirect™** Offers the best in Filipino television and radio, including news, movies, talk shows, sports, regional programming and more. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, and Pinoy Central TV. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$27.99 Annual Fee.....\$335.88

**DIRECTV® Private Office Viewing Packages and Rates (Cont.)**

**RTR Planeta New from DIRECTV!** With the best of its leading channels "Kultura" and "Rossiya", this channel features cultural programming, news, sports, feature films and documentaries, and delivers them to all Russian-speaking people around the world. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

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**RussianDirect™ New from DIRECTV!** Offers an exciting mix of news, movies, sports, talk and more to keep you connected to Russian culture, including Channel One Russia Worldwide (C1RW), Dom Kino, Muzika Pervogo and Vremya: Retro Channel. Requires 36" international dish and capable receiver.

Monthly Fee.....\$34.99

Annual Fee.....\$419.88

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**KoreanDirect™ New from DIRECTV!** Includes three of the leading Korean channels: **YTN** is Korea's first 24-hour news network, providing accurate and up-to-the minute news and events coverage in the country and around the world; **MBC** is a 24-hour a day Korean TV channel that provides popular and award-winning news, sports, cultural, variety show, drama, comedy, and documentary programs; **SBS** is a 24-hour a day Korean TV channel that provides information and entertainment with its unique mix of variety shows, hit dramas, and up-to-the-minute news from Korea. Requires 36" international dish and capable receiver. Service automatically renews\*.

Monthly Fee.....\$31.99

Annual Fee.....\$383.88



# PRIVATE OFFICE VIEWING ORDER FORM

DIRECTV Account #:

(Required when ordering additional services after account activation.)

Please complete form in black or blue ink only. You must complete this order form for initial orders and orders for additional services. To ensure timely processing, please fill in all sections of the order form. Note that some services require additional paperwork. Service activation will be delayed until complete paperwork is received.

Establishment Name / DBA

Contact

Primary DIRECTV System Access Card No.

Business Phone Number

Date

	Monthly	Annual/Seasonal
<b>OFFICE CHOICE® Package</b> <i>Service automatically renews.....</i>	___\$67.99	___\$815.00
<b>XM Satellite Radio</b> <i>Service automatically renews.....</i>	___\$27.95	___\$335.00
<b>DIRECTV® SPORTS CHOICE™ Package</b> <i>Service automatically renews.....</i>	___\$12.00	___\$144.00
<b>ENTERTAINMENT UNLIMITED<sup>SM</sup></b> <i>Service automatically renews.....</i>	___\$34.99	___\$419.88
<b>Local Channels</b> <i>Service automatically renews.....</i>	___\$ 6.99	___\$ 83.88
<b>The Golf Channel</b> <i>Service automatically renews.....</i>	___\$ 7.99	___\$ 86.99
<b>OFFICE ENTERTAINMENT® Package</b> <i>Service automatically renews.....</i>	___\$44.99	___\$539.00
<b>OFFICE INFORMATION® Package</b> <i>Service automatically renews.....</i>	___\$29.99	___\$359.00
<b>MLB EXTRA INNINGS<sup>SM</sup></b> <i>Non-refundable.....</i>		___\$169.00
<b>NFL SUNDAY TICKET™</b> <i>Non-refundable.....</i>		___\$249.00
<b>NFL SUNDAY TICKET™ SuperFan</b> <i>Non-refundable.....</i>		___\$ 99.00
<b>ESPN GamePlan</b> <i>Non-refundable.....</i>		___\$129.00
<b>PLAYBOY TV</b> <i>Service automatically renews.....</i>	___\$15.99	___\$191.88
<b>HBO®/SHOWTIME®/CINEMAX®</b> <i>Service automatically renews.....</i>	___\$31.99	___\$383.88
<b>HBO®/SHOWTIME®</b> <i>Service automatically renews.....</i>	___\$22.99	___\$275.88
<b>HBO®</b> <i>Service automatically renews.....</i>	___\$11.99	___\$143.88
<b>SHOWTIME®</b> <i>Service automatically renews.....</i>	___\$11.99	___\$143.88
<b>STARZ® Super Pack</b> <i>Service automatically renews.....</i>	___\$11.99	___\$143.88
<b>SELECCIÓN COMERCIAL ULTRA™ Package</b> <i>Service automatically renews.....</i>	___\$44.99	___\$539.88
<b>SELECCIÓN COMERCIAL™ Package</b> <i>Service automatically renews.....</i>	___\$29.99	___\$350.00
<b>HD Package</b> <i>Service automatically renews.....</i>	___\$10.99	
<b>BabyFirstTV</b> <i>Service automatically renews.....</i>	___\$9.99	___\$119.88
<b>NBA LEAGUE PASS</b> <i>Non-refundable.....</i>		___\$537.00
<b>ESPN FULL COURT</b> <i>Non-refundable.....</i>		___\$109.00
<b>NHL® CENTER ICE®</b> <i>Non-refundable.....</i>		___\$159.00
<b>MLS DIRECT KICK™</b> <i>Non-refundable.....</i>		___\$ 69.00
<b>MEGA MARCH MADNESS™</b> <i>Non-refundable.....</i>		___\$ 69.00
<b>Setanta Sports</b> <i>Service automatically renews.....</i>	___\$100.00	
<b>PBS</b> <i>Service automatically renews.....</i>	___\$ 1.70	
<b>Jadeworld</b> <i>Service automatically renews.....</i>		___\$ 36.99
<b>VTS Service</b> .....		
Email Brian Tomazic at btomazic@DIRECTV.com		
<b>Other (International programming, etc.):</b>		\$

Additional receivers are charged at \$4.99 monthly, per receiver for all activated programming

\$4.99 X \_\_\_\_\_ Receivers = \_\_\_\_\_

**Total** \$ \_\_\_\_\_

**Total Payment Enclosed\*** \$ \_\_\_\_\_

(\* INCLUDE APPLICABLE SALES TAX WITH TOTAL PAYMENT ENCLOSED)

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.



# PRIVATE OFFICE VIEWING ORDER FORM

DIRECTV Account #:

(Required when ordering additional services after account activation.)

## Authorizing Signature Approval

SERVICES REQUESTED ON THIS ORDER FORM ARE AUTHORIZED BY:

Customer Authorized Name (Please Print) \_\_\_\_\_

Customer Authorized Signature \_\_\_\_\_

## Payment Options

Check Enclosed    VISA    MasterCard    Optima    American Express    Discover Card

Name as it appears on credit card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount To Charge Against  
Credit Card (Total Payment): \$ \_\_\_\_\_

I authorize the use of this credit card for reoccurring payments?  Yes  No

Signature of Cardholder:

Date: \_\_\_\_\_

## Commercial Dealer Information

I certify that the foregoing information is, to the best of my knowledge, complete and accurate, and that I have verified the accuracy of the information that is referenced in the contracts and attachments by personally visiting the above-referenced establishment.

Commercial Sales Agent Name \_\_\_\_\_ Commercial Dealer Number \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_ Email Address \_\_\_\_\_

Sales Agent Signature:

Date: \_\_\_\_\_

Account is responsible for all taxes charged on account services. Program pricing does not include taxes. DIRECTV will issue a bill for appropriate taxes after service has been authorized. If tax-exempt, submit tax exemption certificate and once approved, all accrued taxes will be refunded back to account. Service automatically renews based on original subscription length, provided DIRECTV carries this service, unless customer calls to cancel prior to the start of the term. Blackout restrictions apply to sports programming. To receive sports programming, all DIRECTV Receivers must be continuously connected to the same land-based phone line. Commercial locations require an appropriate license agreement. Commercial signal theft is subject to civil and criminal penalties. Programming, pricing, terms and conditions subject to change. Hardware and programming sold separately. Equipment specifications may vary in Alaska and Hawaii. DIRECTV System dual-LNB dish required to feed multiple receivers with a single dish. ©2006 DIRECTV, Inc. ENTERTAINMENT UNLIMITED is a service mark and DIRECTV, the Cyclone Design logo, SPORTS CHOICE, SELECCIÓN COMERCIAL, SELECCIÓN COMERCIAL ULTRA, OFFICE CHOICE, OFFICE ENTERTAINMENT and OFFICE INFORMATION are trademarks of DIRECTV, Inc. All Rights Reserved.

# DIRECTV Commercial Viewing Agreement

Effective as of January 2006, until replaced

**CONTACTING DIRECTV:** You may contact our DIRECTV Business Service Center by calling 1-888-200-4388 or by writing to: **DIRECTV Business Service Center, P.O. Box 5392, Miami, FL 33152-5392.**

## DEFINITIONS:

As used in this Agreement:

"DIRECTV," "we," "us," or "our" means DIRECTV, Inc. or any of its authorized commercial sales agents;

"You," "your," or "Customer" means the entity identified below that is responsible for the payment of fees and charges to us;

"Access Card" means the conditional access card inserted into the DIRECTV System receiver unit used in the reception of DIRECTV® programming services;

"DIRECTV System" means the equipment, including the Access Card, that is used to receive DIRECTV programming services;

"Marks" means any trademarks, symbols, logos, etc. whether owned by DIRECTV or a third party(s), that are used in connection with or are otherwise associated with the Service(s), as defined below; and

"Service(s)" means DIRECTV programming including subscriptions, sports, music and other programming) and any other services that we may provide to you under this Agreement.

**1) AGREEMENT TO TERMS AND CONDITIONS:** You promise to pay amounts billed by us for the Services and related fees, taxes, and charges. We have the right to require payment in advance of activation of your account for any or all services, related fees, taxes and charges. You authorize DIRECTV to make inquiries into your credit worthiness, including receipt and review of credit bureau information. And, based on the results of such credit inquiry we may refuse to provide Services to you. We reserve the right to change these terms and conditions, including the Applicable Fees and Charges identified below. If any changes are made, we will send you a written notice describing the change and its effective date. If a change is not acceptable to you, you may cancel your service; provided, however, that if you do cancel service you will not be entitled to a refund of any prepaid subscription amounts paid in connection with any DIRECTV offer or promotion. If you do not cancel your service within 14 days after the date of the written notice describing the change, your continued receipt of any service is considered to be your acceptance of that change.

**2) BILLING STATEMENTS AND PAYMENTS:** We will send you a statement for each billing cycle in which you have an outstanding balance (usually once every 30 days). Statements will show: a) payments, credits, purchases, and any other charges to your account; and b) the amount you owe to DIRECTV and the date the payment is due. Payment must be made via check or money order payable to DIRECTV in U.S. Dollars. We reserve the right, but not the obligation, to accept credit card payments made in U.S. Dollars. Payment of the outstanding balance is due in full upon receipt of the bill. If we do not receive payment from you before your next statement is issued, we have the right to inactivate your service upon the expiration of any applicable grace period with respect to the amount due. We may, but are not required to, accept partial payments from you. If partial payments are made and accepted, they will be applied to statements starting with the oldest outstanding statement.

**3) PAYMENT FOR SERVICE:** You promise to pay for: a) all DIRECTV programming and other services ordered by you or anyone who uses your DIRECTV System(s), whether with or without your permission, through all periods until you cancel the subscription and other services; b) administrative fees and any other fees as provided for in this Agreement or by applicable law; and c) all taxes or other governmental fees, which are now or may in the future be assessed because you receive our service. If you paid for an annual subscription to any DIRECTV programming service and your account is past due for any amounts owed to us, your annual subscription may, at our sole discretion, be converted to a monthly subscription. This conversion will prorate your annual subscription and all monies owed to us to the present date. The resulting credit, if any, shall be applied to any past due amounts, and any remaining credit is applied to your future monthly services.

**4) QUESTIONS ABOUT YOUR BILL:** If you think your statement is incorrect or if you need more information about an item on your statement, you can contact DIRECTV Customer Service in writing at the address or phone number indicated above. You must contact us within sixty (60) days of the date you receive the statement on which the error or problem appeared. Undisputed portions of the statement must be paid before the next statement is issued to avoid an Administrative Late Fee and possible inactivation of services. Please contact us promptly if your service and/or billing address changes.

**5) CLOSING YOUR ACCOUNT:** You may inactivate or modify services you receive, or cancel your account, by notifying DIRECTV Customer Service. If you cancel your account, you are still responsible for payment of all outstanding balances accrued through the date of cancellation or any early termination fees or penalties pursuant to this Agreement and the terms and conditions of any other promotional offer which you participated in.

**6) FEES AND CHARGES:** You understand and agree that we do not extend credit to customers and that any charges or fees assessed for late payments, returned payments, and reactivation are not interest charges. You understand and agree that all such fees are either as prescribed by law in the state in which your service address is located or are reasonably related to the actual expense we incur or are

required to expend as a result of late or unsatisfied payment. In the case of late payment or non-payment for any of the DIRECTV programming services you ordered or any of the charges stated below, you understand and agree that we may report such late payment or non-payment to the appropriate credit reporting agencies. Following activation of your account, charges for some programming services are non-refundable, regardless of the services.

**Access Card Replacement Fee:** If you report to DIRECTV Customer Service that the Access Card for your DIRECTV System receiver unit is lost, damaged, defective, or stolen, and our evaluation of the Access Card (if available) does not reveal unauthorized tampering or modification, then we agree to replace the Access Card upon your request. You will be charged an Access Card Replacement Fee of \$20.00, which includes shipping. Your Access Card will only work in the DIRECTV System receiver unit that came with it. **Administrative Late Fee:** If we do not receive your payment before your next statement is issued, you may be charged an Administrative Late Fee of up to \$25.00. **Change of Service Fee:** If you request a change of DIRECTV Service from one programming package to another, you may be charged a Change of Service Fee of up to \$10.00. **Deposits:** If your service is inactivated because you did not submit payment on time or for any other reason, in addition to payment of past due amounts, we may require a deposit before reactivating your programming service. Deposits shall not earn or accrue interest. **Duplicate Statement Fee:** For each statement copy requested, you may be charged a Duplicate Statement Fee of up to \$5.00. **Reactivation Fee:** If your DIRECTV programming service is inactivated in accordance with your request or because of your failure to pay past due amounts and you want to reactivate the service, you agree to pay a Reactivation Fee of up to \$15.00, in addition to bringing your account up to date by payment in full of any outstanding balance, fees, and charges. **Returned Payment Fee:** If the bank or other financial institution on which your payment is drawn refuses to pay us for any reason and the check, money order, credit card payment, or other instrument is returned to us unpaid, you agree to pay a Returned Payment Fee of up to \$15.00. **Additional DIRECTV System Receiver Authorization Fee:** For private viewing customers, we may charge you a fee, as set forth on the rate card (if applicable), for each additional DIRECTV System receiver that you request to be authorized to receive the same programming via continuous connection to the same land-based telephone as your initial DIRECTV System receiver ("Additional Receivers"). Each Additional Receiver must be located at the same address as the initial DIRECTV System receiver, which address is identified as the "Service Address" in the Application attached hereto. We reserve the right to limit the number of the Additional Receivers that you may use and to establish rules for such use. Any additional receiver not continuously connected to the identified land-based telephone line shall be deemed a primary receiver and you shall be charged accordingly. **DIRECTV® PAY PER VIEW Order Assistance Fee:** For private viewing customers, the most convenient method of ordering DIRECTV® PAY PER VIEW services is by using the on-screen program guide and DIRECTV remote control unit to select the movies and other events we offer. To use this method, your DIRECTV System receiver must be continuously connected to a land telephone line. If you order a DIRECTV® PAY PER VIEW movie or event over the telephone by calling DIRECTV Customer Service, a DIRECTV® PAY PER VIEW Order Assistance Fee of up to \$10.00 may be charged to your account for each DIRECTV® PAY PER VIEW movie or event, or other service that you order with Customer Service's assistance, whether or not you later cancel the order.

**7) CHANGES IN PROGRAMMING SERVICE AND FEES/SERVICE RENEWAL:** We reserve the right to change the programming packages, programming services, or other services we offer, and our prices or fees, at any time. We may also rearrange, delete, add to, or otherwise change the services. For any changes to the programming packages, prices, or fees that are within our control, we will notify you of the change and its effective date. If the change is not acceptable to you, you may cancel your programming service in whole or in part; provided, however, that if you do cancel service you will not be entitled to a refund of any prepaid subscription amounts paid in connection with any DIRECTV offer or promotion. If you do not cancel your service within 30 days, your continued receipt of any DIRECTV programming service after the effective date of the change will be deemed to be your acceptance of that change, and you will continue to be responsible for payment. DIRECTV programming services that you subscribe to on a periodic basis may be renewed automatically, provided we continue to carry the service, unless you contact DIRECTV Customer Service to cancel the services.

**8) COLLECTION OF AMOUNTS OWED TO US:** If we choose to use any collection agency or attorney to collect money that you owe us or to assert any other right which we may have against you, you agree to pay the reasonable costs of collection or other action.

**9) LIMITATION OF LIABILITY/EXCLUSION OF WARRANTIES:** DIRECTV IS NOT RESPONSIBLE FOR INTERRUPTIONS OF SERVICE THAT ARE REASONABLY BEYOND OUR CONTROL INCLUDING, WITHOUT LIMITATION, ACTS OF GOD, POWER FAILURE, OR ANY OTHER CAUSE. OUR LIABILITY FOR ANY INTERRUPTION OF SERVICE SHALL NOT EXCEED THE PROGRAMMING FEES DIRECTLY ATTRIBUTABLE TO THE PERIOD OF TIME DURING WHICH SERVICE WAS INTERRUPTED. WE SHALL NOT BE LIABLE FOR COSTS OF PROCUREMENT OF SUBSTITUTE GOODS OR SERVICES, NOR FOR ANY LOSS OF PROFITS, LOSS OF BUSINESS, LOSS OF USE, INTERRUPTION OF BUSINESS, OR OTHER INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES OF ANY KIND ARISING OUT OF THIS AGREEMENT, HOWEVER CAUSED AND ON ANY THEORY OF LIABILITY, INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE, EVEN IF WE HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS, AND NOTWITHSTANDING ANY FAILURE OF ESSENTIAL PURPOSE

OF ANY LIMITED REMEDY. WE MAKE NO WARRANTY, EITHER EXPRESS OR IMPLIED, REGARDING THE DIRECTV EQUIPMENT OR ANY SERVICES PROVIDED TO YOU. ALL SUCH WARRANTIES ARE EXPRESSLY EXCLUDED. WE ALSO ARE NOT RESPONSIBLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES RELATING TO THE DIRECTV EQUIPMENT. IN ADDITION, WE SHALL HAVE NO LIABILITY TO ANY PERSON OR ENTITY DUE TO OR BASED ON THE CONTENT OR YOUR EXHIBITION OF ANY OF THE PROGRAMMING OR OTHER SERVICES PROVIDED BY US INCLUDING, BUT NOT LIMITED TO, LIABILITY FOR THE PAYMENT OF ANY REQUIRED MUSIC LICENSE FEES. YOU ACKNOWLEDGE THAT YOUR DIRECTV EQUIPMENT HAS BEEN ACQUIRED SEPARATE AND APART FROM THIS AGREEMENT. ANY RIGHTS AND REMEDIES WITH RESPECT TO THE DIRECTV EQUIPMENT MUST BE HANDLED DIRECTLY WITH THE MANUFACTURER OR SUPPLIER OF SUCH EQUIPMENT.

**10) LIABILITY FOR UNAUTHORIZED USE:** If your DIRECTV equipment is stolen or otherwise removed from your premises without your authorization, you must notify DIRECTV Customer Service immediately, but in any event not more than 5 days after such removal, or else you may be liable for payment to us for unauthorized use of your DIRECTV System. You will not be liable for unauthorized use after we receive notification.

**11) RULES FOR USE; TERMINATION:** You are hereby granted the right to receive, exhibit and use the Services in accordance with the terms and conditions set forth in this Agreement, subject to the following rules for use with which you agree to comply. Admission may not be charged for the viewing of, or listening to, any Service(s) provided by us. The Services may not be rebroadcast, transmitted, performed, recorded, duplicated, transcribed and distributed in real-time or near real-time (i.e., provide a "running account") or cablecast. Notwithstanding the foregoing, operation of an authorized DIRECTV digital video recorder, and its intended applications, within the confines of the location shall not be deemed a violation of this Agreement. If you become aware that any third party is rebroadcasting, transmitting, reselling, performing, recording, duplicating, or cablecasting any or all of the Services (whether at your premises or otherwise), or that any third party is receiving, decoding, and/or exhibiting any or all of the Services without authorization from us or at any location other than that which has been authorized by us, you shall notify us immediately and cooperate with us, at our expense for reasonable out-of-pocket expenses, in taking steps to prevent such unauthorized use. No Service provided to you under this Agreement may be used for any unlawful purpose and you shall abide by any and all federal, state, and local rules and regulations applicable to its use and/or exhibition of the Services. You agree that all Services will be exhibited in entirety, in original form and as provided by us, without any modifications, additions (including the addition of a crawl line), or deletions to any of the Services. The music services, including XM Satellite Radio, shall be used only as accompaniment to routine activities, such as, but not limited to, work, shopping, conversation, dining, and relaxation, and shall not be used as an accompaniment to dancing or to serve as an adjunct to any other physical activity (e.g. skating) and for which there is no admission fee charged. You shall not use any of the Marks for any purpose whatsoever and, you agree not to do so unless you receive express written consent from us. You must execute and abide by any and all agreements required by programming provider(s) in connection with your use and/or DIRECTV's provision of such programming services to you, if any. You shall comply with all applicable DIRECTV requirements with respect to directly and continuously connecting the DIRECTV System receivers to the land-based telephone line identified therein as being associated with each such receiver. Information regarding programming services that you have ordered is transmitted via the land-based telephone line(s) identified therein. In addition, we may immediately inactivate any or all services provided to you if the telephone line(s) identified therein are not performing in accordance with our requirements. DIRECTV, or its authorized agent, shall have the right to inspect your DIRECTV System at any time during your normal business hours. If we reasonably determine that you are in breach of any of these rules for use, or of your obligations under this Agreement, we may immediately inactivate any or all Services provided to you. If Services to you are so inactivated, in addition to the indemnification obligations described below, you are still responsible for payment of all outstanding balances accrued through the date of inactivation. DIRECTV System Access Cards are the property of DIRECTV, Inc. Any tampering or other unauthorized modification to the Access Card may result in, and subject you to, legal action.

**12) PROGRAMMING BLACKOUTS; INDEMNIFICATION:** Certain programming Services we transmit may be blacked out or otherwise unavailable to commercial customers in your local reception area due to legal, contractual, or other restrictions. If you circumvent or attempt to circumvent any of these blackouts or programming restrictions, you may be subject to legal action. YOU AGREE TO INDEMNIFY, DEFEND, AND HOLD DIRECTV, ITS OFFICERS, EMPLOYEES, AGENTS AND REPRESENTATIVES HARMLESS FROM AND AGAINST ANY AND ALL CLAIMS, DAMAGES, LIABILITIES, EXPENSES (INCLUDING REASONABLE ATTORNEYS' FEES AND COSTS OF LITIGATION), LOSSES, JUDGMENTS, AND ASSESSMENTS OF ANY KIND WHATSOEVER DIRECTLY OR INDIRECTLY RESULTING FROM YOUR BREACH OF ANY OF YOUR OBLIGATIONS UNDER THIS AGREEMENT, INCLUDING, BUT NOT LIMITED TO, THOSE IMPOSED BY THIS SECTION.

**13) SALE/TRANSFER OF EQUIPMENT OR PROGRAMMING SERVICES:** You agree to notify us immediately, but in any event not more than 5 days, after you move, sell, give away, or otherwise transfer your DIRECTV equipment to anyone else. You are considered the registered owner of the DIRECTV equipment and recipient of the DIRECTV programming services until we receive such notice, and you may be liable for any charges or fees incurred by the use of your DIRECTV equipment by anyone else up to the time that we receive your notice. You may not assign or transfer your programming service or any or your rights and obligations under this Agreement without our prior written consent. If you do, we may inactivate your service.

**14) APPLICABLE LAW; ENTIRE AGREEMENT:** This Agreement shall be governed by applicable federal law, the rules and regulations of the Federal Communications Commission, and the laws of the State of California and are subject to amendment, modification, or termination if required by such regulations or laws. In the event that any of the provisions or portions of this agreement are held to be unenforceable or invalid, the validity and enforceability of the remaining provisions or portions will not be affected. This Agreement contains the entire understanding of the parties and supersedes any other prior negotiations, discussions, and agreements between you and DIRECTV.

**15) CERTIFICATION AND REPRESENTATIONS OF AUTHORITY; FULL DISCLOSURE:** By the signature below, you indicate your unconditional acceptance of the terms and conditions contained in this Agreement. You certify that all of the below-referenced information is true and correct. You understand that your provision of any false or misleading information shall be deemed by us to constitute a breach of this Agreement. Each person signing this Agreement represents and warrants that (s)he is authorized to execute and deliver this Agreement and that the signature of no one else is required to bind that party. You have had the opportunity to consult with an attorney or any other person/entity of your choosing for legal/professional advice prior to executing this Agreement. Further, you have read and understand the contents, terms, conditions, and effects of this entire Agreement.

**16) ARBITRATION:** Any claim or dispute arising out of, or relating to, this Agreement which cannot be settled by the parties shall be resolved according to binding arbitration conducted in accordance with the Commercial Arbitration Rules of the American Arbitration Association then in effect. The decision of the arbitrator shall be final and binding on the parties and any award of the arbitrator may be entered in any court of competent jurisdiction. Notwithstanding the foregoing, the arbitrator shall not be authorized to award punitive damages with respect to any such controversy, claim or dispute. The cost of any arbitration hereunder shall be paid by the party determined by the arbitrator to not be the prevailing party, or otherwise allocated in an equitable manner as determined by the arbitrator.

**BASED ON YOUR ESTABLISHMENT, PLEASE CHECK THE APPROPRIATE BOX:**

**Public viewing customers:** You acknowledge and agree that DIRECTV programming and services shall only be displayed or exhibited at establishments wherein the usage and viewing is generally accessible to the public and/or the establishment's clientele and/or in common areas (such as waiting room/area or lobby) AND (1) the establishment's primary source of revenue is derived from the sale of food/beverage for immediate consumption, or (2) the establishment is, or is located within or affiliated within, a hospitality or entertainment establishment (such as a bar, restaurant, diner, stadium, casino, club, cafe, theater) and food/beverage is served for immediate consumption, or (3) the establishment charges, as a part of its primary business operation, admission, cover charge or minimum charge. You represent and warrant that your primary business is either in the hospitality and/or restaurant/bar industries in accordance with the foregoing.

**Business viewing customers:** You acknowledge and agree that DIRECTV programming and services shall only be displayed or exhibited at establishments wherein the usage and viewing is generally accessible to the public and/or the establishment's clientele and/or in common areas (such as waiting room/area or lobby) AND (1) the establishment's primary source of revenue is not derived from the sale of food/beverage for immediate consumption, AND (2) the establishment is not a hospitality or entertainment establishment, or is not located within or affiliated within, a hospitality or entertainment establishment (such as a bar, restaurant, diner, stadium, casino, club, cafe, theater), AND (3) the establishment does not charge admission, cover charge or minimum charge. You represent and warrant that your primary business is neither in the hospitality and/or restaurant/bar industries.

**Private viewing customers:** You acknowledge and agree that DIRECTV programming and services shall only be displayed or exhibited at commercial establishments at which persons will view the Services in areas that are not accessible to the public. You represent and warrant that you shall not display or exhibit, and shall not permit others to display or exhibit, in any manner whatsoever, any of the Services it receives in areas accessible to the public and/or common areas. You further represent and warrant that your primary business is neither a satellite master antenna television supported facility containing multiple individual commercial units or in the hospitality and/or restaurant/bar industries and is not accessible to the public. Services include any DIRECTV® Pay Per View Services available to you. The Services may not be viewed in areas accessible to the public and/or common areas.

**AGREED TO AND ACCEPTED BY CUSTOMER:**

AUTHORIZED CUSTOMER SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

NAME OF AUTHORIZED OFFICER/AGENT & TITLE \_\_\_\_\_

NAME OF COMMERCIAL ESTABLISHMENT \_\_\_\_\_



# Commercial Customer Information Form

DIRECTV Account #:

(Required when ordering additional services after account activation.)

Customer Name Email Address **(Mandatory)**

DBA Contact Name

Service Address (Street address must be given)

City State ZIP

Service Phone Number Service Fax Number

Billing Address

City State ZIP

Billing Phone Number Billing Fax Number

**Please circle one**

Legal Structure: Sole Proprietorship Partnership Corporation LLC Government Agency

State of Organization (e.g., CA, NY, etc.): \_\_\_\_\_

Federal Tax ID Number: \_\_\_\_\_ Tax Exempt (circle): Yes No

*If you are a government agency, non-profit organization, or direct payment company, attach copy of tax exemption certificate.*

Please circle your applicable type of establishment.

**PUBLIC VIEWING:** BAR/LOUNGE FAMILY RESTAURANT FINE DINING FAST FOOD SERV PUB ENTERTAINMENT

**BUSINESS VIEWING:** HEALTH CLUBS LOBBY PRIVATE CLUBS (AIRLINES) BANK RETAIL WAITING ROOM

**PRIVATE VIEWING:** PRIVATE OFFICE **OTHER:** \_\_\_\_\_

Customer Name

Dealer Company Name

Customer Authorized Signature

Sales Representative Signature

Printed Name and Title

Printed Name

Date

DIRECTV Assigned Dealer Number



# Commercial Customer Information Form

DIRECTV Account #:

(Required when ordering additional services after account activation.)

Customer Name (as entered on Page 10)

DBA (as entered on Page 10)

Contact Name

Service Phone Number (as entered on Page 10)

Email Address:

Are all of the DIRECTV System receivers continuously connected to the same land-based telephone line?  Yes  No

**RECEIVER INFORMATION** (NOTE: THE MAXIMUM NUMBER OF RECEIVERS AUTHORIZED ON A DIRECTV ACCOUNT IS 20.)

**Receiver #1**

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number (Receiver must be continuously connected to a land-based phone line.)	

**Receiver #2**

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number (Receiver must be continuously connected to a land-based phone line.)	

**Receiver #3**

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number (Receiver must be continuously connected to a land-based phone line.)	

**Receiver #4**

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number (Receiver must be continuously connected to a land-based phone line.)	

*For additional receivers, please make a photocopy of this page and submit with contract paperwork.*